TRUCKDEALER MANAGEMENT SOLUTION

BUILDING YOUR ONLINE UNIVERSE

SEM • ANALYTICS • SEO

craigslist

POSTING SERVICE

backpage

DATA FEED DISTRIBUTION

LVS™ LIVE VIDEO STREAMING™

INCREASE CONVERSION RATE

30% WITH LVS™

RESPONSIVE WEBSITES

AUTOXLOO TRUCK DEALER
MANAGEMENT SOLUTIONS

727-475-4455

DATA FEED
DISTRIBUTION

We are pushing your truck inventory to multiple online listing sites that is why more truck dealerships are switching to the Autoxloo Dealer Management Solutions. For every dealer who is doing advertising, we are ready to distribute eye-catching design and attention-grabbing graphic content.

- POSTED DAILY OR COUPLE TIMES IN MONTH (UP TO YOU)
- DISPLAY FULL PRICE OR A CALCULATED MONTHLY PAYMENT
- CUSTOMIZED IMAGES OF TRUCKS (QR CODE, CONTACT INFO, DEALERSHIP'S LOGO)
- MULTI STATE AND REGION CAPABILITY
- AD REPORTING: SEE HOW MANY PROSPECTS COME TO YOUR SITE FROM THE AD

THINK GLOBALLY WHEN SELLING TRUCKS

CL & BP POSTING TOOLS

Achieve maximum exposure to your target location by posting ads to Craigslist and Backpage.

Using our DMS you have all important info about a truck, you can preview your ads or even automatically post it directly from the DMS to Craigslist. Even more, you can show us what vehicles to post via DMS, just put Craigslist tag on required vehicles.

Showcase your truck inventory on Backpage too, second largest classified ad listing service on the Internet. We offer all data about posting your truck and amount of clicks on your ad. Enjoy the ability to see how many prospects come to your site from the ad.

E-MAGAZINE

Our digital brochures are made with the highest quality and professional design. They are virtual magazines that customers can download or subscribe to. Pages can be zoomed and flipped over, all this because of realistic 3D page turning. These e-Magazines could truly help you market your inventory and services at a reduced cost.

VIRTUAL MAGAZINES

E-MAGAZINE ADVANTAGES:

- TREMENDOUS SAVINGS ON PRINT, DISTRIBUTION AND POSTAGE COSTS
- RECOUP YOUR PRINT CUSTOMERS AND INCREASE YOUR SALES
- REALISTIC 3D PAGE TURNING SHOWS ONLY YOUR INVENTORY NOT OTHER DEALERS / COMPETITORS
- NEGOTIATE LOWER PRINT COST WITH YOUR PRINT PUBLICATIONS

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LVS™ LIVE VIDEO STREAMING™

The LVS™ (LIVE VIDEO STREAMING™) application enables the sales person to provide a live video tour of any truck at their dealership. 50% of your leads aren't followed up, your Problem is conversion. Increase conversion rate up to 30% with LVS™

- EXPANDS YOUR SALES REACH OUTSIDE YOUR LOCAL MARKET.
- ALLOWS SALES PERSON TO OFFER OR UP SELL SIMILAR TRUCKS DURING VIDEO TOUR.
- INCREASES SERVICE ABSORPTION RATE (MAKE YOUR SERVICE DEPARTMENT MORE PROFITABLE).
- PARTS DEPARTMENT CAN VISUALLY CONFIRM CORRECT PART BEFORE DELIVERY.

RESPONSIVE WEBSITES

Autoxloo's fully dynamic, customizable truck responsive websites work on all devices and are compatible with all major smartphone platforms and OS, including Android, Apple and Windows.

COMPATIBLE WITH ALL DEVICES

MAIN FEATURES OF TRUCK RESPONSIVE SITES:

- CROSS PLATFORM COMPATIBILITY
- ENGAGING CONTENT RICH PAGES
- FULLY CUSTOMIZABLE RESPONSIVE SITE
- FEATURED LISTINGS ON THE HOMEPAGE
- ONE CLICK NAVIGATION

For more information about these and other innovative products visit our website.

www.autoxloo.com

AUTOXLOO TRUCK DEALER MANAGEMENT SOLUTIONS

Powerful real-time analytics provides valuable incite as to how did your customers find your site, which keywords did they use, what time of the day do they like to shop, what pages were they viewing during their visit, which device they are using to view your site and much more.

SEO

ANALYTICS ← SEM

BUILDING YOUR ONLINE UNIVERSE

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REAL-TIME ANALYTICS

VISITOR INFORMATION:

- TIME OF VISIT
- LIST OF KEYWORDS
- TRAFFIC SOURCES
- IP ADDRESS
- DEVICE USED
- REFERRING SITE
- REAL-TIME VISITOR TRACKING
- UNIQUE VISITORS
- ACTIONS PER VISIT
- BOUNCE RATE
- VEHICLE STATISTICS
- CLICKS

SEO

Onsite SEO improves organic traffic, drive leads and improve your position in search engine.

SEARCH ENGINE OPTIMIZATION SERVICES:

- SEO WEBSITE AUDIT
- META TAGS OPTIMIZATION
- URLS OPTIMIZATION
- PAGES OPTIMIZATION

SEM

Search Engine Marketing is accomplished from sources other than your dealer website to increase search engine performance for target keywords. They are related to your on site content and exist in offsite direct links.

- ARTICLE WRITING
- SOCIAL MEDIA MANAGEMENT
- NEWS PAGE MANAGEMENT
- POSTING SERVICE
- LOCAL LISTINGS CLAIMED
- SEO VIDEO
- GOOGLE PROMOTION
- FORUM LINKS
- LINK BUILDING

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