



STREAM ON
AUCTION STREAMING

NEW TECHNOLOGIES

LOW FEES

AUCTION

BUY NOW PRICE

MANAGEMENT SOLUTIONS

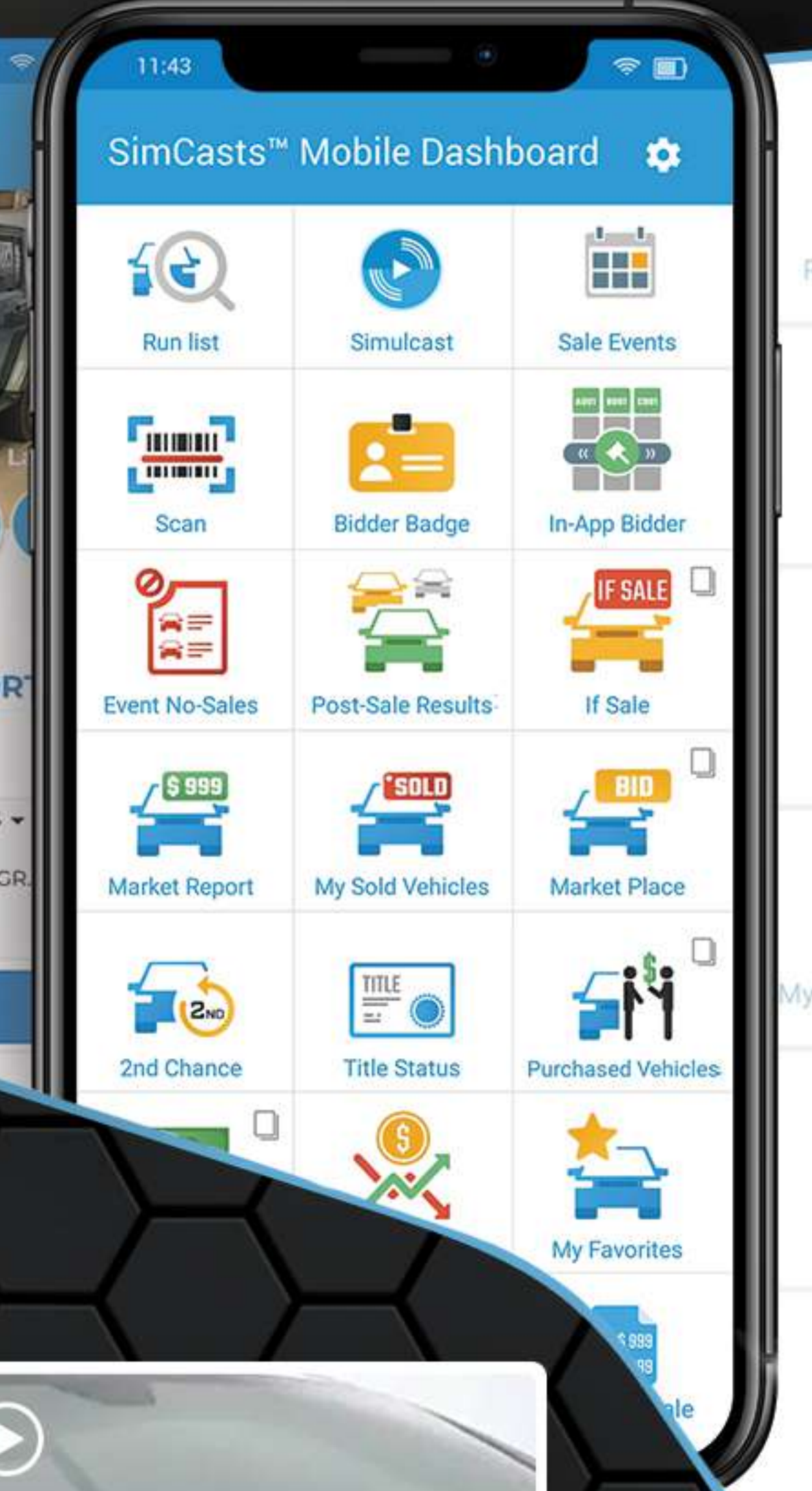
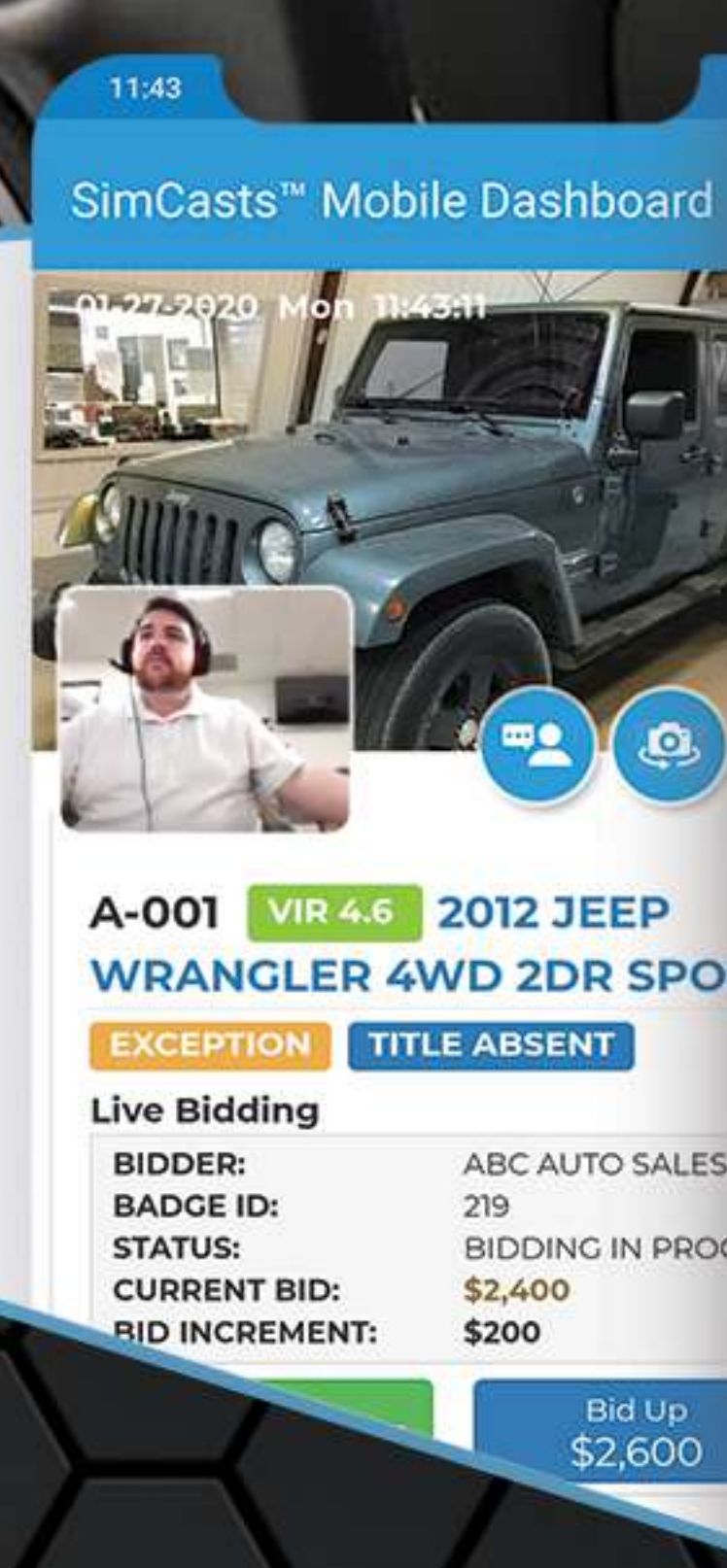
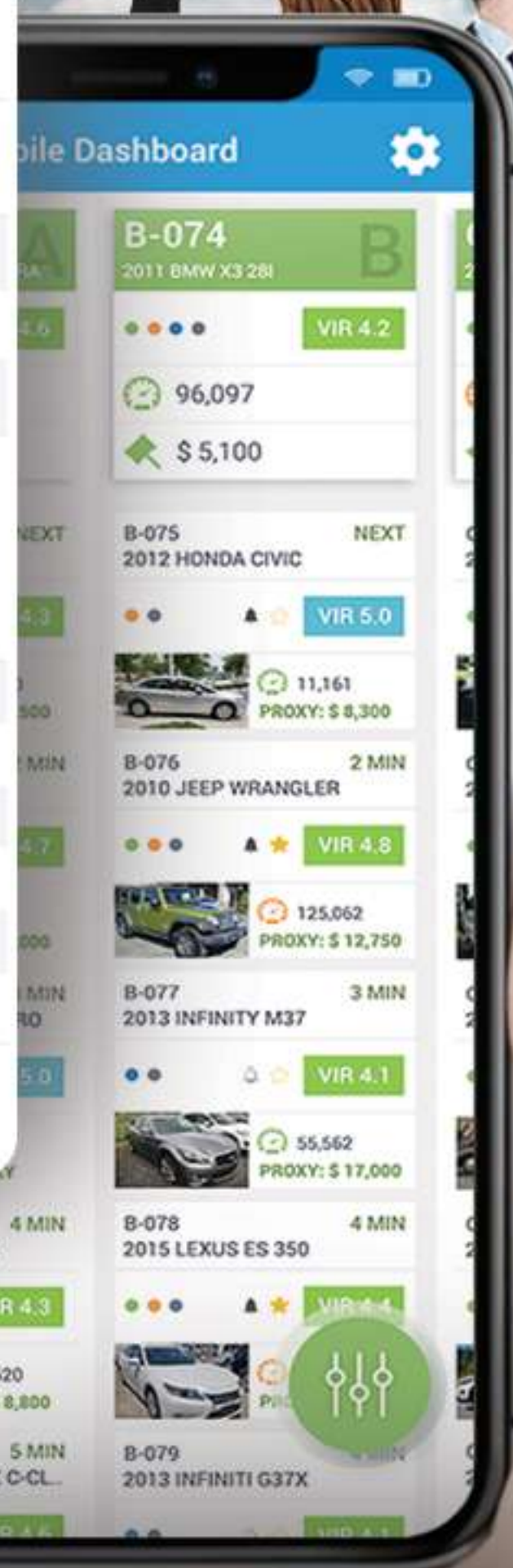
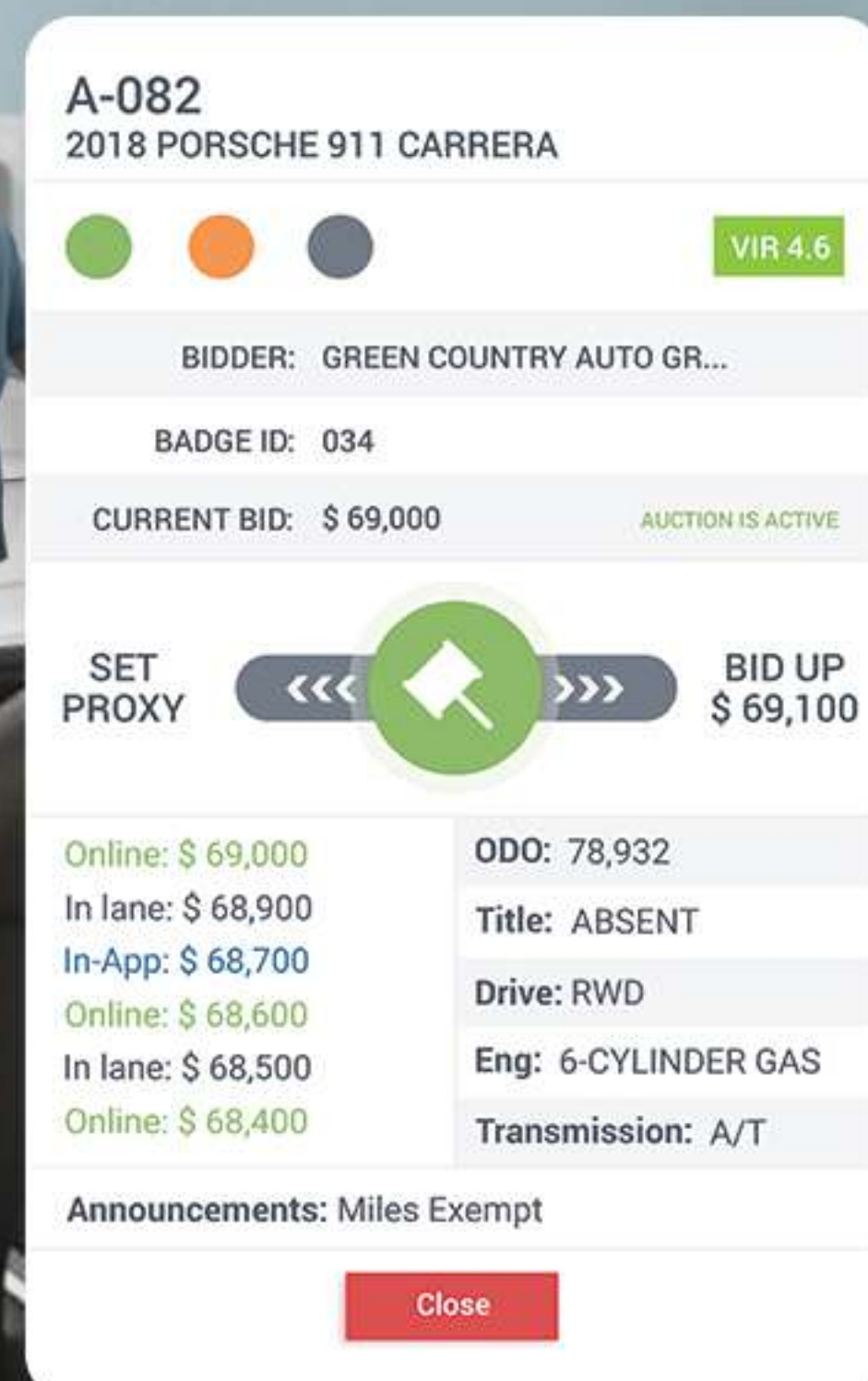
ONE OWNERSHIP | ONE COMPANY | ONE SOLUTION | ONE VISION



SCAN TO VISIT WEBSITE

2025

BEYOND THE GATES DIRECTLY TO ANY MARKETPLACE



SIMCASTS™
MOBILE DASHBOARD
The Auction App for
Your Dealers

CAMS 3
CLOUD AUCTION
MANAGEMENT
SYSTEM 3™

DIGITAL
MARKETPLACE
WITH LVS™

SIMCASTS™
SIMULCAST

RAPID BID
MARKETPLACE

MOBILE
DASHBOARD

ELECTRONIC
CHECK-OUT

AUCTIONLINK™
MULTI-LISTING

A.I.
AUCTIONEER
(BETA)

BUSINESS
INTELLIGENCE
TOOLS

IF-SALE
NEGOTIATING

AUCTIONEER
DISPLAY
INTERFACE

CUSTOMER
RELATIONSHIP
MANAGEMENT

AUCTION ON
WHEELS

CONDITION
REPORTS
WITH GRADING
& 360° SPIN

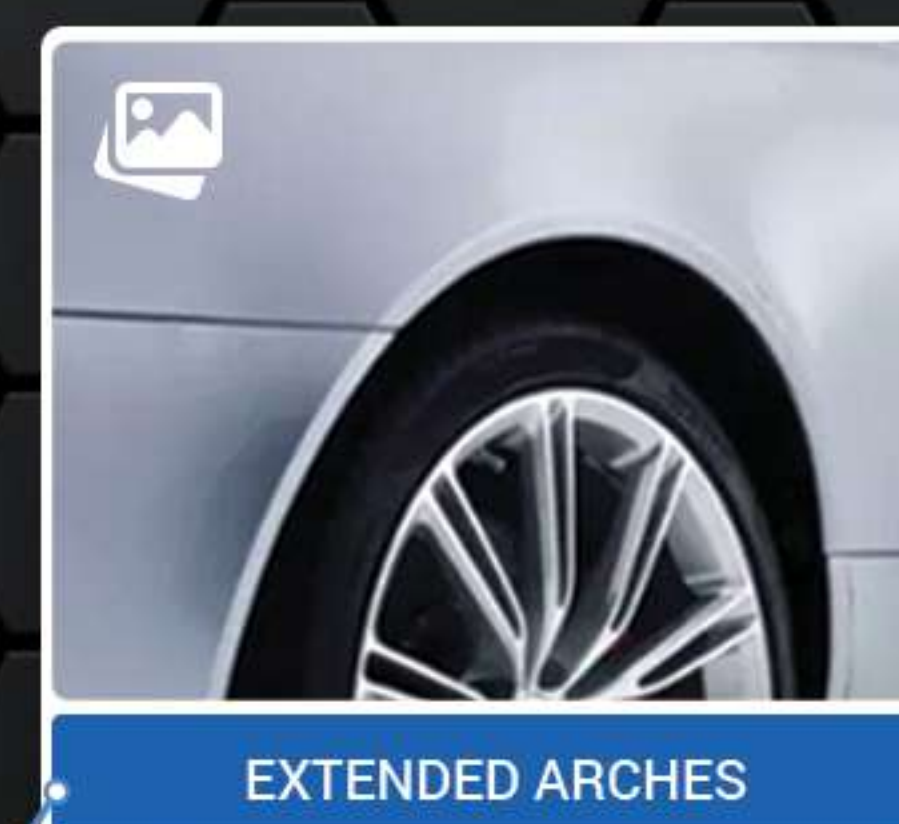
RESPONSIVE
WEBSITE

LIVE VIDEO
STREAM

UNIFIED
WHOLESALE
SOLUTION

Feature-Rich Platform

360VIR™
EXTERIOR SPIN
Quality Grading, Clickable
Hotspots & Damage Tagging



360°



PREDICTIVE

FAST

AUCTION STREAMING

MOBILE DASHBOARD

RAISING THE BAR AND YOUR EXPECTATIONS

PRODUCT DETAILS



THE AUCTION APP FOR YOUR DEALERS

Auction Streaming is committed to improving the overall dealer experience with your auction, and enabling dealers to choose how and when they want to do business with you. That's why we've launched our SimCasts™ Mobile Dashboard, an application designed to let dealers participate in live auctions from their mobile devices.

Our SimCasts™ Mobile Dashboard provides website functionality that's been converted into a mobile application. Now the most popular features of the desktop version are available to your dealers anytime, anywhere, and even if they're away from the auction lanes.

AS REGISTERED USERS YOUR DEALERS CAN

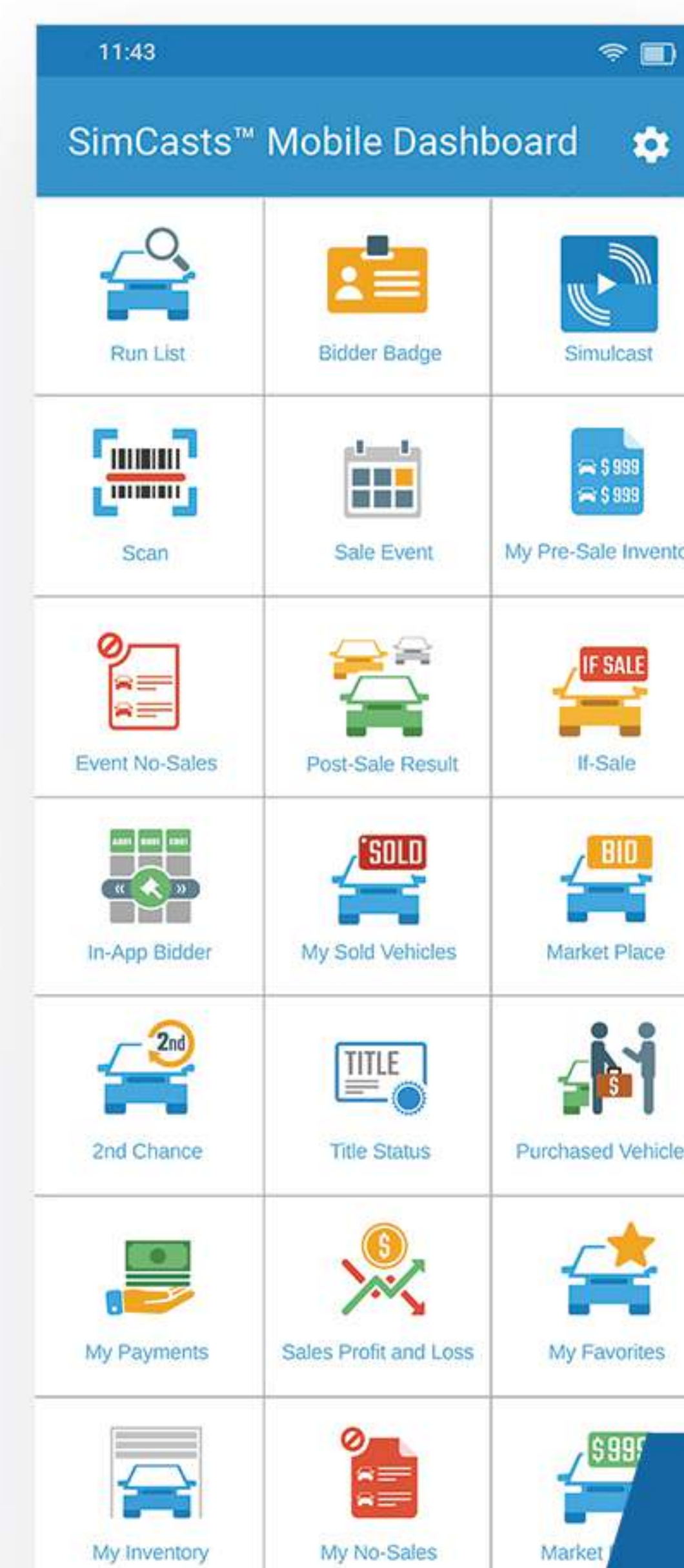
- JOIN ONLINE SALES EVENTS USING MOBILE DEVICE
- BID ON VEHICLES IN-LANE, IN-APP OR VIA SIMULCAST WHEN ON THE GO
- REAL TIME BROADCAST OF VIDEO AND AUDIO OF THE SALE WITH VIRTUALLY NO LAGS OR INTERRUPTIONS
- SIMULTANEOUSLY WATCH A MULTIPLE VIDEO STREAMS OF VEHICLES AND AUCTIONEER
- INSTANT MESSAGING TO THE CLERK AND SELLER WITH ANY QUESTIONS AND COMMENTS
- MONITOR THE VEHICLE BID HISTORY
- FULL ACCESS TO ALL YOUR BUY/SELL REPORTS, ACCOUNTING BALANCES, SALES HISTORY AND WATCHLIST

The automotive industry is constantly moving forward and so are we. Our development team regularly collects feedback on the apps we have created in order to update and improve them, in accordance with each individual user's needs. Recently we added two great new features to our SimCasts™ Mobile Dashboard a Bidder Badge feature and a Mobile Reporting feature.

A-082 2011 HYUNDAI GENESIS ● ● ● ● ● VIR 4.6 102,600 \$ 8,800	B-074 2011 BMW X3 28i ● ● ● ● ● VIR 4.2 96,097 \$ 5,100
A-083 NEXT 2011 FORD F-150 ● ● ● ● ● VIR 4.3 132,020 PROXY: \$ 4,500	B-075 NEXT 2012 HONDA CIVIC ● ● ● ● ● VIR 5.0 11,161 PROXY: \$ 8,300
A-084 2 MIN 2013 FORD FOCUS ● ● ● ● ● VIR 4.7 73,261 PROXY: \$ 9,000	B-076 2 MIN 2010 JEEP WRANGLER ● ● ● ● ● VIR 4.8 125,062 PROXY: \$ 12,750
A-085 3 MIN 2018 CHEVROLET CAMARO ● ● ● ● ● VIR 5.0 15,125 SET PROXY	B-077 3 MIN 2013 INFINITI M37 ● ● ● ● ● VIR 4.1 55,562 PROXY: \$ 17,000
A-086 4 MIN 2012 FORD EXPLORER ● ● ● ● ● VIR 4.3 157,520 PROXY: \$ 8,800	B-078 4 MIN 2015 LEXUS ES 350 ● ● ● ● ● VIR 4.4 125,062 PROXY: \$ 7,000
A-087 5 MIN 2007 ACURA RDX AWD ● ● ● ● ● VIR 4.2 245,467 PROXY: \$ 6,500	B-079 5 MIN 2022 AUDI E-TRON GT ● ● ● ● ● VIR 4.8 14,096 PROXY: \$ 37,000
A-088 6 MIN 2006 ACURA TL 4DR SDN ● ● ● ● ● VIR 4.4 165,533 SET PROXY	B-080 6 MIN 2009 AUDI A6 4DR SDN ● ● ● ● ● VIR 4.2 125,062 PROXY: \$ 7,000
A-089 7 MIN 2022 AUDI E-TRON PREMIUM ● ● ● ● ● VIR 4.6 15,804 PROXY: \$ 28,800	B-081 7 MIN 2018 AUDI Q3 2.0 TFSI ● ● ● ● ● VIR 4.4 125,062 PROXY: \$ 19,000
A-090 8 MIN 2012 FORD EXPLORER	B-082 8 MIN 2015 LEXUS ES 350

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	1002x	WBANV93589C133312	62067
	1003	JH4KA7580RC013810	62066
	1004	1C3CDZBG8DN504146	62068

Photo	VSN	Run #	Year	Make
	557588	1023	2006	Nissan
	557587	1022	2004	Cevrole
	557586	1021	2000	Honda



AUCTIONSTREAMING.COM

PRODUCT DETAILS



NEW TECHNOLOGIES

CAMS 3™ UNIFIED SOLUTION

CONNECTIVITY TO MODULES & MPS PLATFORMS

BUY NOW PRICE

AUCTION

BID

TIME REMAINING

SELLER



UNMATCHED SUPPORT

A CLAIM NO OTHERS CAN MAKE

100 architects and developers, along with dedicated support staff are standing by to turn your ideas and needs into reality.

THIRD-PARTY INTERFACES

CONNECTIVITY AND BEYOND

We can act as your front-end to Auto IMS or take data feeds directly from your client's Dealer Management System (DMS).

MISSION CRITICAL ENTERPRISE SOFTWARE

THE MOST IMPORTANT DAY OF THE WEEK

Business logic that secures your auction from any kind of failure before, during, and after the sale.

MODERN TOOLS AND DEVICES

ANDROID, IOS AND WINDOWS

Every wired and wireless option imaginable for lot management, vehicle registration, condition reporting, or on-boarding inventory at the dealer lot.

TURN-KEY SOLUTION

MULTIPLE PRODUCTS AND ONE PHONE CALL

A suite of turn-key integrated wholesale products at prices equal to or less than other single stand-alone products.

CLOUD SERVICES

ONLINE BUSINESS INTELLIGENCE

Cloud-based auction management means transparency and data-mining across all your rooftops from a single dashboard.

DOCUMENT CONTROL

PRINTING, EXPORTS AND SOFT COPY

Customized document management: formatting, printing, importing, exporting, and electronic delivery.

SOFTWARE AS A SERVICE

UNIFIED SOFTWARE DISTRIBUTION

Multi-auction headquarters, identical databases and software releases in a unified code-base to eliminate conflicts in features and reporting.

Mobile Dashboard

SimCasts™

Auctioneer

If-Sale

VIR™

Virtual Agent

AI 'Bubble' Virtual Agent

CRM

Marketplace

SimCasts™ MPS

Electronic Check-Out

Arbitration

Logistics

AuctionLink™

Rapid Bid MPS

Auction On Wheels | RWD

e-Magazine | LVS™

BiTools

Multi-Lane Buyer Page

A.I. Auctioneer

CAMS 3™



(320) 278-7326



PREDICTIVE
AUCTION STREAMING

FAST
OVERSIGHTS
SIMCASTS™
CLERK & BUYERS PAGE
STABLE

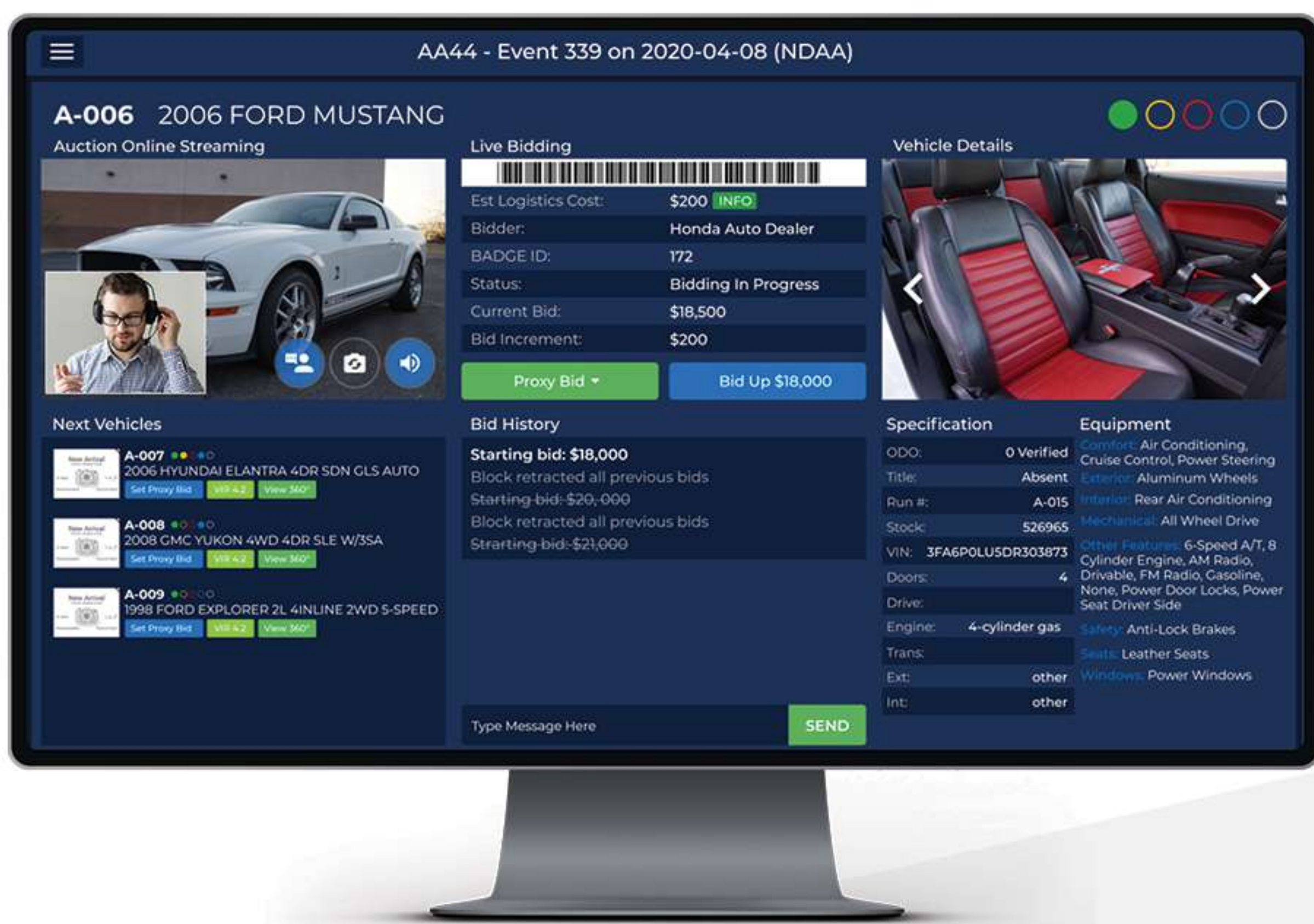
PRODUCT DETAILS



FLEXIBILITY

NOW YOU CAN HAVE IT ALL “PRE-SALE, IN-LANE OR POST-SALE”

The SimCasts™ mobile application allows auctions to broadcast a live stream during the live sale In-Lane. The SimCasts™ app gives the subscriber a realistic feeling of being present next to the car. The online bidder can navigate with a mobile camera to zoom in on a particular part of the vehicle for a Live inspection, which is impossible with a standard fixed camera.



AUCTION BENEFITS

- NOTIFICATION FOR PRESENTERS**
Auction Reps are notified via text when a bidder has requested a SimCasts™ session.

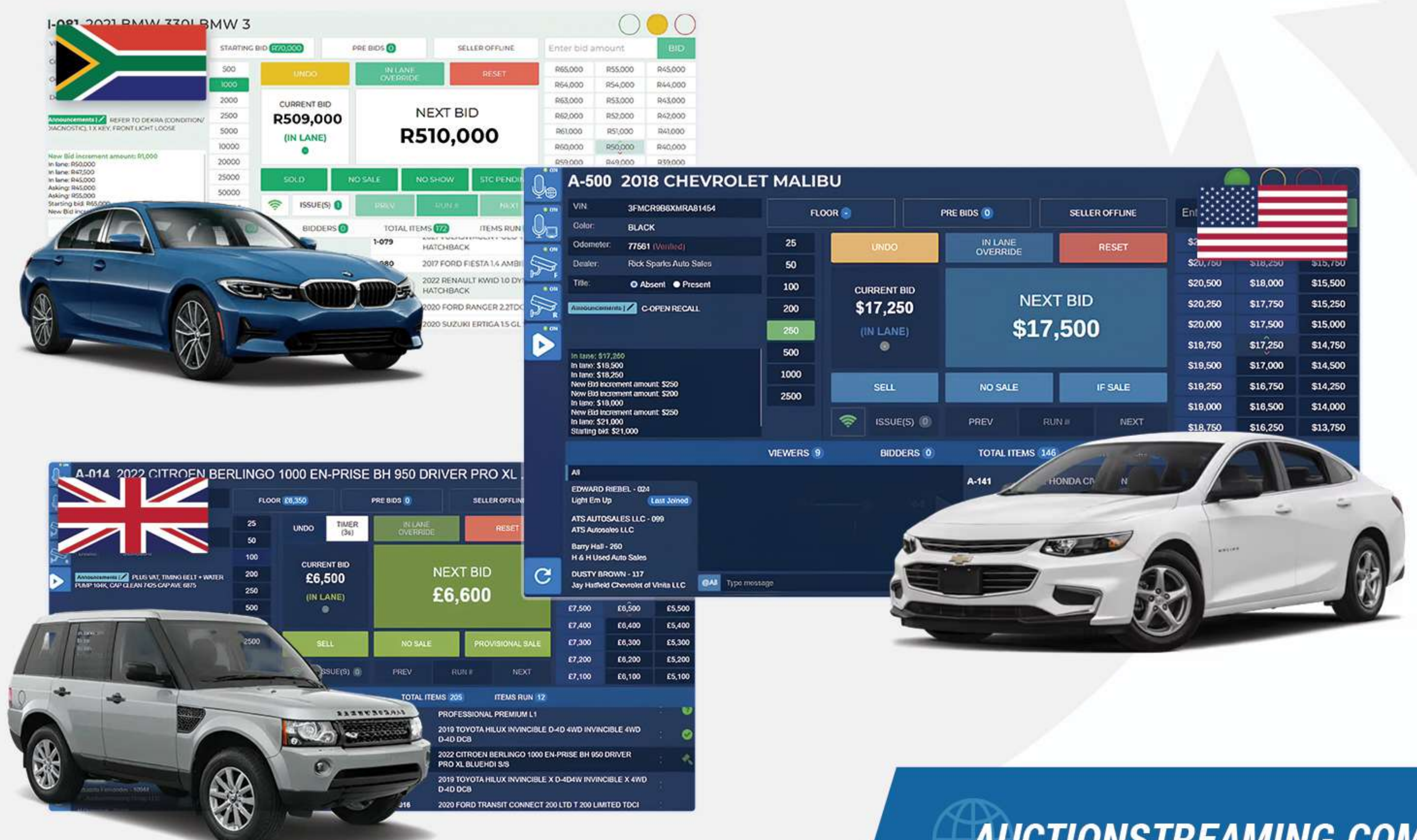
- COMMUNICATE EFFECTIVELY**
Communicate with your bidders in 1-Clerk chat or through the SimCasts™ App for unparalleled bidding confidence.

- 4 STATIONARY CAMERAS
- 2 MOBILE STREAMS
- COUNTDOWN AND EXTENDED TIMERS
- DIRECT CLERK CHAT
- BID + PROXY + 2ND CHANCES
- ONLINE BID OVERRIDE
- BIDDER ANALYTICS
- 4 AUCTION FORMATS COMBINED
- DESTINATION DELIVERY ESTIMATOR



- ENTERPRISE QUALITY STREAMING**
The SimCasts™ video sessions launch and stream even with low bandwidth. Streams are unaffected by a connection loss.

- PRE-AUCTION MODE**
Auctions can utilize the SimCasts™ App to stream and showcase a vehicle to prospective buyers, in effect creating a virtual lane they can utilize at any time during the week.



AUCTIONSTREAMING.COM



MULTI-LANE BUYER PAGE

6 LANES ON ONE SCREEN

6 LANES ON ONE SCREEN

Auction Streaming's Multi-Lane Buyer Interface enables dealers to check up to 6 lanes and have them all displayed on a single screen for multilane participation, rapid bidding, and live streaming. Manipulate lanes and streams via control buttons: mute/unmute, zoom in and out, expand and collapse, move lanes left and right to focus on the lane of interest, set proxy and bid live. See the full run list and open vehicle detail pages with one click.

- RAPID BIDDING, LIVE AUDIO & VIDEO STREAMING
- CONTROL BUTTONS TO MANIPULATE LANES AT YOUR DISCRETION
- OFFER A UNIQUELY ENGAGING & EXCITING AUCTION EXPERIENCE
- DISPLAY UP TO 6 LANES SIMULTANEOUSLY
- ADD CAPACITY TO SELL MORE VEHICLES AND ENJOY RECORD SALES
- SINGLE SCREEN FOR MULTILANE PARTICIPATION

Click to see
available lanes

Move lanes left & right,
Zoom lanes in & out

Check Up
to 6 Lanes

Live
Bidding

Specifications

Next Vehicles



(320) 278-7326



PREDICTIVE
AUCTION STREAMING

AUCTIONEER INTERFACE

GLOBAL VERSIONS

PRODUCT DETAILS



MOBILE AUCTION SALES

Auctioneer Can Address ALL Bidders By Name

Mission Critical Information At The Auctioneer's Fingertips

Online Viewers: 28
Active Bidders: 12

Online Bidders Experience The Same As "In Lane"

2012 TOYOTA FJ CRUISER
A-005
ODOMETER: 25,348 VERIFIED
4DR SUV 4WD (4.0L 6CYL 5A), FOUR-WHEEL DRIVE, 5-SPEED AUTOMATIC
TITLE: ABSENT

AUCTIONEER NOTES:
• **SELLER: ABC DEALERSHIP**
HI BIDDER: TOYOTA USED CARS
HI BID ID: 10935

Online Bidder 10935 - Toyota Used Cars

\$3,800

Clerk to All 3:40AM: A great deal!

JTEBU4BF3CK11803

ONLINE VIEWERS: 28 ACTIVE BIDDERS: 12

RESERVE: \$4,300 SIV: \$4,100

CAP ID	CAP (C)	CAP (A)	CAP (B)
84613	5400	4650	3850

Police Vehicle
Imported
Taxi / Private Hire
Finance

Insurance Total Loss
Serious Damage
VAT Status: QUALIFYING

Last service - 2024-12-04 With 25,348 ODO

Bid History

ONLINE BID \$3,800 - TOYOTA USED CARS
ONLINE BID \$3,700
ONLINE BID \$3,600 - TOYOTA USED CARS
ONLINE BID \$3,500
ONLINE BID \$3,400 - TOYOTA USED CAR
IN LINE BID \$3,300
IN LINE BID \$3,200

LANE A005

Remote Bidders Can See Auctioneer And Lane Simultaneously

KEEP YOUR ONLINE BIDDERS ENGAGED THROUGHOUT THE EVENT

It is no secret that Auctioneers are the life blood of any auction. They not only manage the entire bidding / selling process, but they need to be entertaining, engaging and charismatic to build excitement and drive the bidding up. All of which is only truly effective when you can see and hear the auctioneer.

Our new **Auctioneer Display Interface (ADI)** allows your auctioneer to use the rear facing camera on a tablet to interact with online bidders as if they were "In Lane" while retaining access to all mission critical information such as vehicle details, current bid, and bid history.

Our ADI seamlessly bridges the gap between the "In Lane" and "Online" buying experience to keep all dealers engaged and make the auctioneer even more effective.

THE BENEFITS FOR AUCTIONS

- INTEGRATED WITH OUR SIMCASTS™ SIMULCAST
- AUCTIONEER IS NOT BOUND TO THEIR PODIUM
- REMOTE BIDDERS CAN SEE AUCTIONEER AND LANE SIMULTANEOUSLY
- ONLINE BIDDERS EXPERIENCE THE SAME AS IF THEY WERE "IN LANE"
- BETTER ENGAGEMENT WITH ONLINE BIDDERS
- CLEAR TWO-WAY INTERACTIONS
- MISSION CRITICAL INFORMATION AT THE AUCTIONEER'S FINGERTIPS

A.I. AUCTIONEER^(BETA)

TIRELESS AUCTIONEER'S ALTERNATIVE

BUY NOW PRICE

AUCTION

TIME REMAINING

SELLER



THE BENEFITS FOR AUCTIONS

- **FAST:** MILLISECOND DECISION MAKING AND SELF-ADJUSTING SPEECH ALGORITHM
- **COST-SAVING:** REDUCES THE NEED FOR AUCTIONEER AND RINGMAN
- **PREDICTIVE:** CONTROLLED A.I. AUCTIONEER'S SPEECH AND DATABASE SCENARIOS
- **LABOR REDUCION**
- **OVERSIGHTS:** NO MORE PHANTOM BIDS, FAKE OR MISSED BIDS, NO SHENANIGANS
- **TIRELESS:** NEVER TIRED, SICK, COMPLAIN, OR ABSENT
- **TIMED:** TIME-CONSCIOUS AND MONITORING WITH ALERT ANNOUNCEMENTS
- **SIMULTANEOUS MULTIPLE AUCTIONEERS**
- **MULTILINGUAL:** CUSTOMIZED, USER-SPECIFIC, LANGUAGE DELIVERY SYSTEM
- **MACHINE LEARNING:** CONTINUOUS ADAPTATION TO BUYERS' INPUT
- **NONGENDER:** LANE, SELLER, VEHICLE-SPECIFIC GENDER VOICE OPTION
- **COST REDUCTION**
- **NEVER MISS A SALE**

A.I. AUCTIONEER

The auctioneer is often compared to a conductor of an orchestra, maintaining the tempo of the event and synchronizing all performers for perfect harmony. What if you could keep the showmanship without the massive cost spent on the auctioneer and the ringman? Auction Streaming has developed the revolutionary A.I. Auctioneer (Beta) that combines the auctioneer's personality with machine learning for an unprecedented artificial intelligence experience. A.I. Auctioneer behaves much like the human auctioneer with nearly all the speech track and charisma but never tires out, never needs a break, and loses focus of its purpose to engage, sell and entertain.

A.I. Auctioneer will call out to every buyer in-lane and online and remembers their buying habits, watchlist choices, history purchases, utilizing all parameters to improve the experience. Vehicles in high demand and frequent bidders will be extended for higher sales results and lower participation or stalled vehicles will be rapidly closed out or set to re-run later in the day. A.I. Auctioneer is a tireless alternative to a human auctioneer for tremendous savings.



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PREDICTIVE
AUCTION STREAMING

IF-SALE COUNTER OFFER

LABOR AND TIME SAVINGS

PRODUCT DETAILS



AUTOMATED NEGOTIATOR

Is your staff completely inundated on sale day conducting a long and drawn out buyer and seller negotiation process? When a buyer bids on a vehicle, and their offer is lower than the price set by a seller, a vehicle gets an "IF- SALE" status and the negotiation begins. You never know how long it will last and how much time your staff will waste trying to establish a common solution.

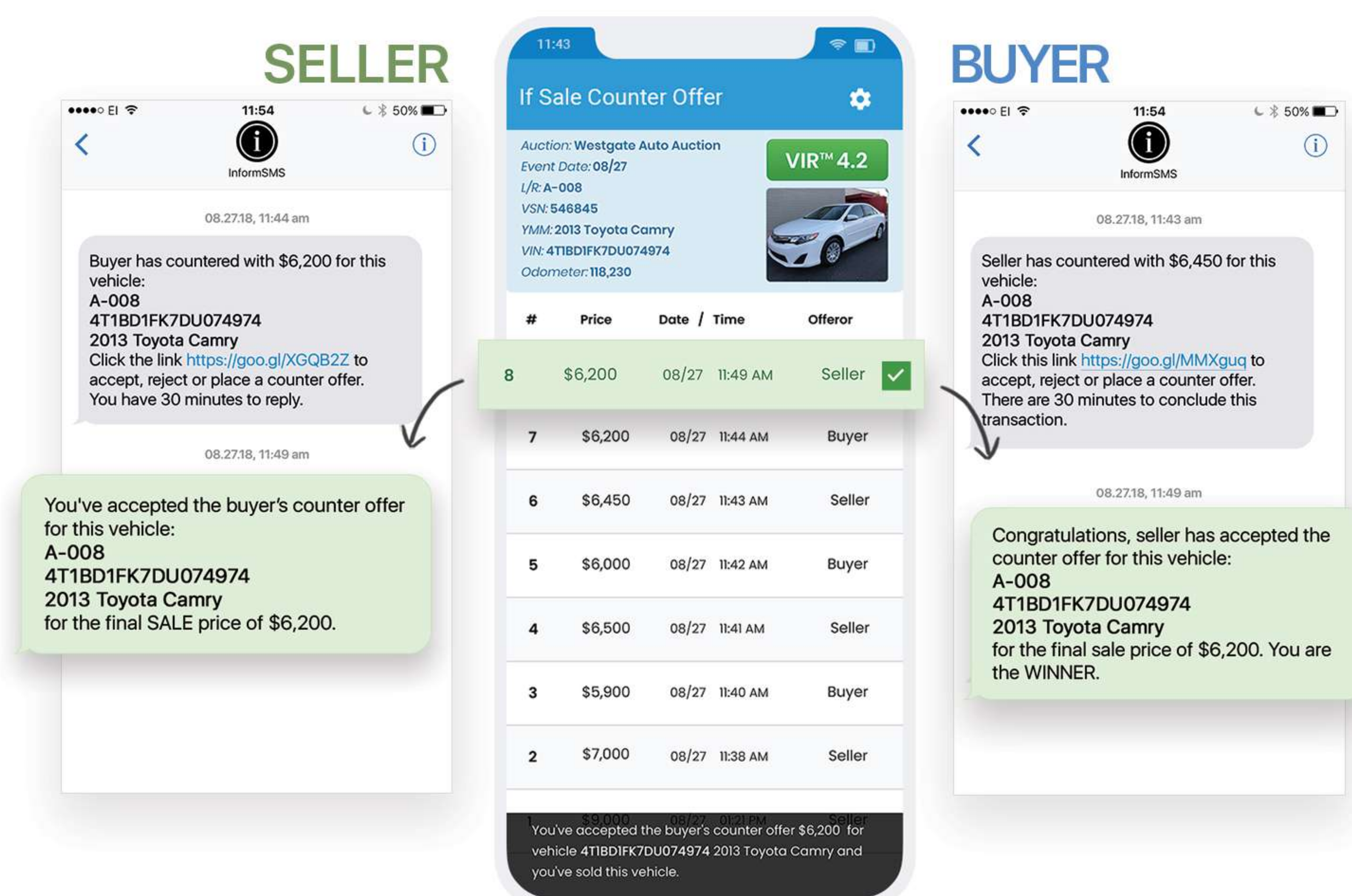
The If-Sale counter offer tool does the heavy lifting allowing your staff to focus on the relationship building with your clients.

Auction Streaming has developed an If-Sale Counter Offer Automation feature with SMS / Email within Simulcast. This feature helps independent auto auctions decrease recurring menial tasks through automation, and the streamlining of essential processes, resulting in headcount reduction.



INTUITIVE DESIGN CREATES A SEAMLESS EXPERIENCE

When a buyer is ready to purchase a vehicle, but at a lower price, he offers an amount that would require the seller's approval, and the vehicle gets a temporary "IF-SALE" status.



An SMS and Email notification is instantly generated to inform the seller about the IF-SALE bid proposal. The notification contains the bid amount, Vehicle Identification Number (VIN), Year, Make, and Model, and the deadline when the offer expires, with a link to the Simcast IF-SALE Counteroffer Management page.

On Simcast IF-SALE Counteroffer Management page the seller can accept or reject the offer, or make a counter offer with the price he is willing to sell the vehicle for. To manage this offer, the seller needs to follow the link in an SMS / Email to be redirected to a Simcast IF-SALE Counteroffer Management page.

The IF-SALE Counteroffer Automation feature is a tool that can transform your auction into a more efficient and lucrative business.



IN-APP BIDDER

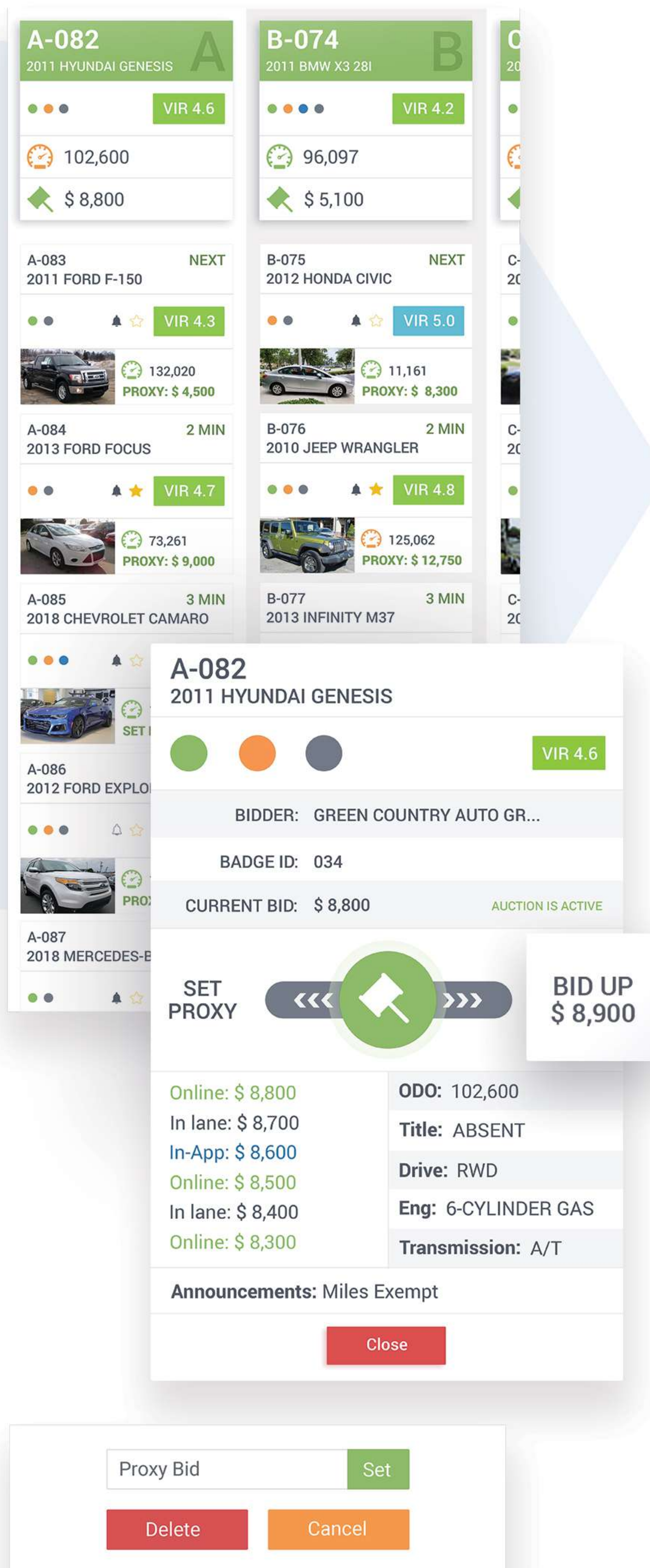
BIDDER ENGAGEMENT AND ACCOUNTABILITY

BUY NOW PRICE

AUCTION

TIME REMAINING

SELLER



BENEFITS OF IN-APP BIDDER

- ELIMINATE PHANTOM BIDDING AND SHENANIGANS AT YOUR AUCTION
- ELIMINATE UNSEEN BIDDERS BY THE RINGMAN OR AUCTIONEER
- REDUCE OVERHEAD AND SERVICES COST
- GAIN MORE PROXY BIDS FOR HIGHER SALES PRICE
- GRANT BIDDING OPTION TO BUYERS TO PARTICIPATE IN ANY LANE SIMULTANEOUSLY
- ENHANCED USER INTERFACE FOR MORE ENGAGING BUYER EXPERIENCE
- REDUCE ARBITRATION AND MIS-BIDS DUE TO HUMAN ERROR
- AUTOMATE THE BUYER INTERACTION AND INVOLVEMENT WITH YOUR AUCTION
- INCREASE RAPID BID PLACEMENT INSTANTLY
- REDUCE THE WORKLOAD ON THE BLOCK CLERK AND AUCTIONEER
- ENSURE YOUR BUYERS ARE CONTINUOUSLY SEEN AND PARTICIPATING IN THE BIDDING PROCESS
- INCREASE CONVERSIONS AND SEE HIGHER VEHICLE SALES PRICES
- PROVEN SWIPE METHODOLOGY IN CAPTURING THE BID AND PROXY INSTANTLY
- TIME-TO-BLOCK TIME MANAGEMENT WITH ALERT TO ENSURE THE BUYER NEVER MISSES A VEHICLE PURCHASE AGAIN
- COMPREHENSIVE FILTERING CAPABILITY TO HELP THE BUYER FOCUS ONLY ON SPECIFIC VEHICLES OF INTEREST
- INSTANT UPDATING WITH WARNING FEEDBACK TO BUYER OF AVAILABLE FP CREDIT LIMIT
- INSTANT RUN LIST UPDATES AND VEHICLE HISTORY STATUS FOR KEEPING THE BUYER INFORMED
- ELIMINATES OUTDATED AND EXPIRED RUN LIST ALLOWING YOUR AUCTION TO MAKE UPDATED UP TO POSSIBLY FEW MINUTES BEFORE THE VEHICLE COMES ONTO THE BLOCK

- IN COOPERATION WITH THE MOBILE DASHBOARD APP THE IN-APP BIDDER FEATURE WILL DISPLAY AND ALERT THE BUYER OF THEIR WATCHLIST AND PREVIOUSLY MATCHING CRITERIA TO THEIR SEARCH RESULTS, ALL ON ONE PAGE
- POPUP NOTIFICATIONS IN THE APP TO ENCOURAGE INSTANT REPLY FROM BUYER



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PREDICTIVE

FAST

AUCTION STREAMING

OVERSIGHTS

VIR™

VEHICLE INSPECTION REPORT™

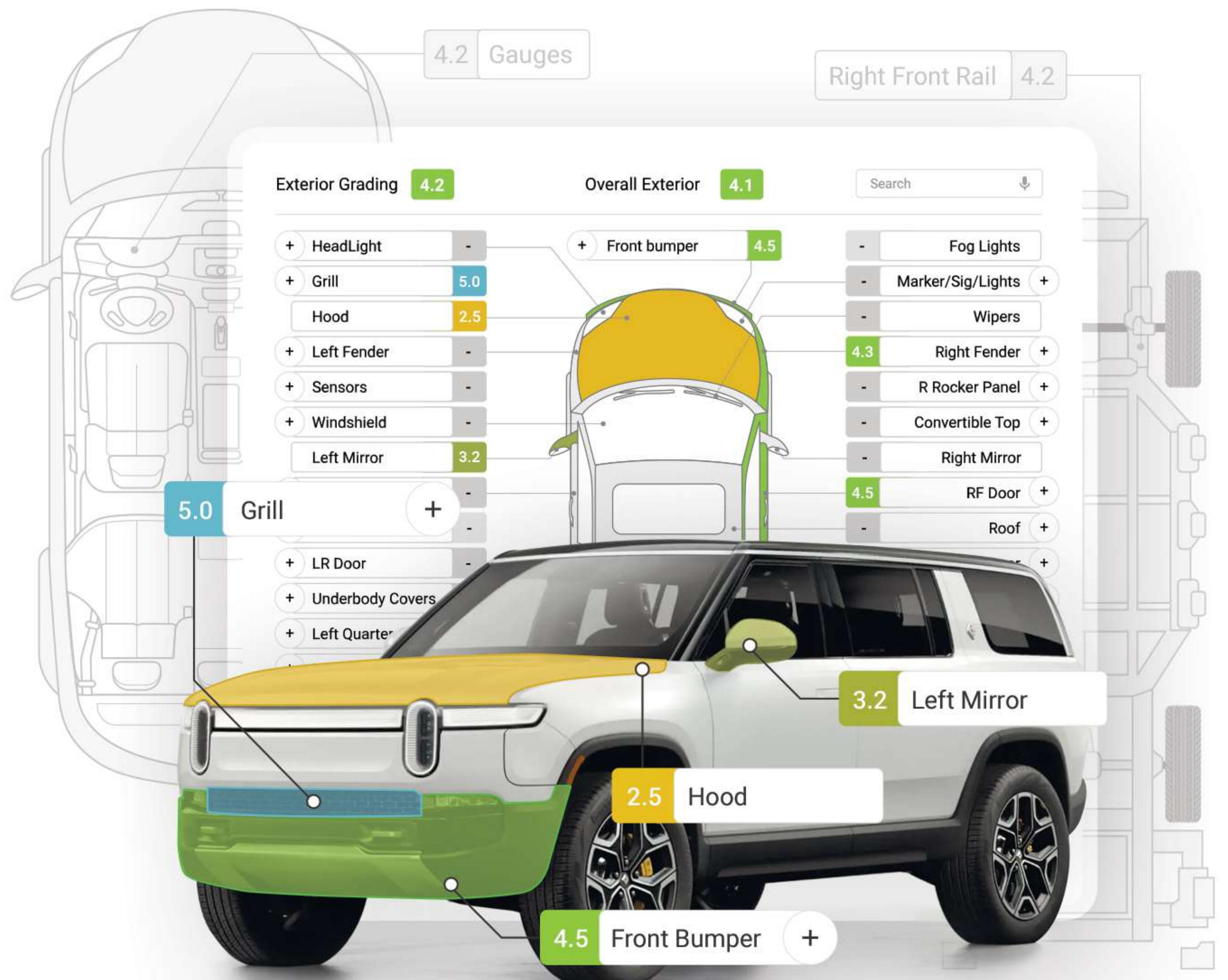
PRODUCT DETAILS



AUTOMATED NEGOTIATOR

Our software is designed to work on a number of different platforms and devices some of which utilize built in 2D or 3D barcode scanners or can be externally connected via Bluetooth.

- WIRELESS OBD2 AND PAINT METER WITH GRADING SYSTEM
- ABILITY TO ATTACH PHOTOS TO SPECIFIC DAMAGED AREAS
- VIN DECODER ENTER VIA 2D OR 3D BARCODE SCANNER
- ADMIN DASHBOARD WITH ABILITY TO MANAGE INVENTORY



Vehicle Inspection Report™ (VIR™) is software for the accurate and reliable online inspection of a vehicle for the following parameters: exterior, interior, mechanics, tires, paint and frame, and OBD. Bid with confidence knowing each vehicle listed has been independently inspected. If there is a VIR™ icon in the vehicle profile it means that its condition and severity have been thoroughly graded: the car's general grading and the minor grades of its separate parts and areas are given in the report.

All grades are marked with color coding and are based on the standard grading system used with online auction and marketplace platforms. The information specified in VIR™ is verified with pictures of the vehicle parts/areas, so dealers can be sure in the quality and condition of the vehicle. Vehicle Inspection Report™ shows every car from every side and corner.

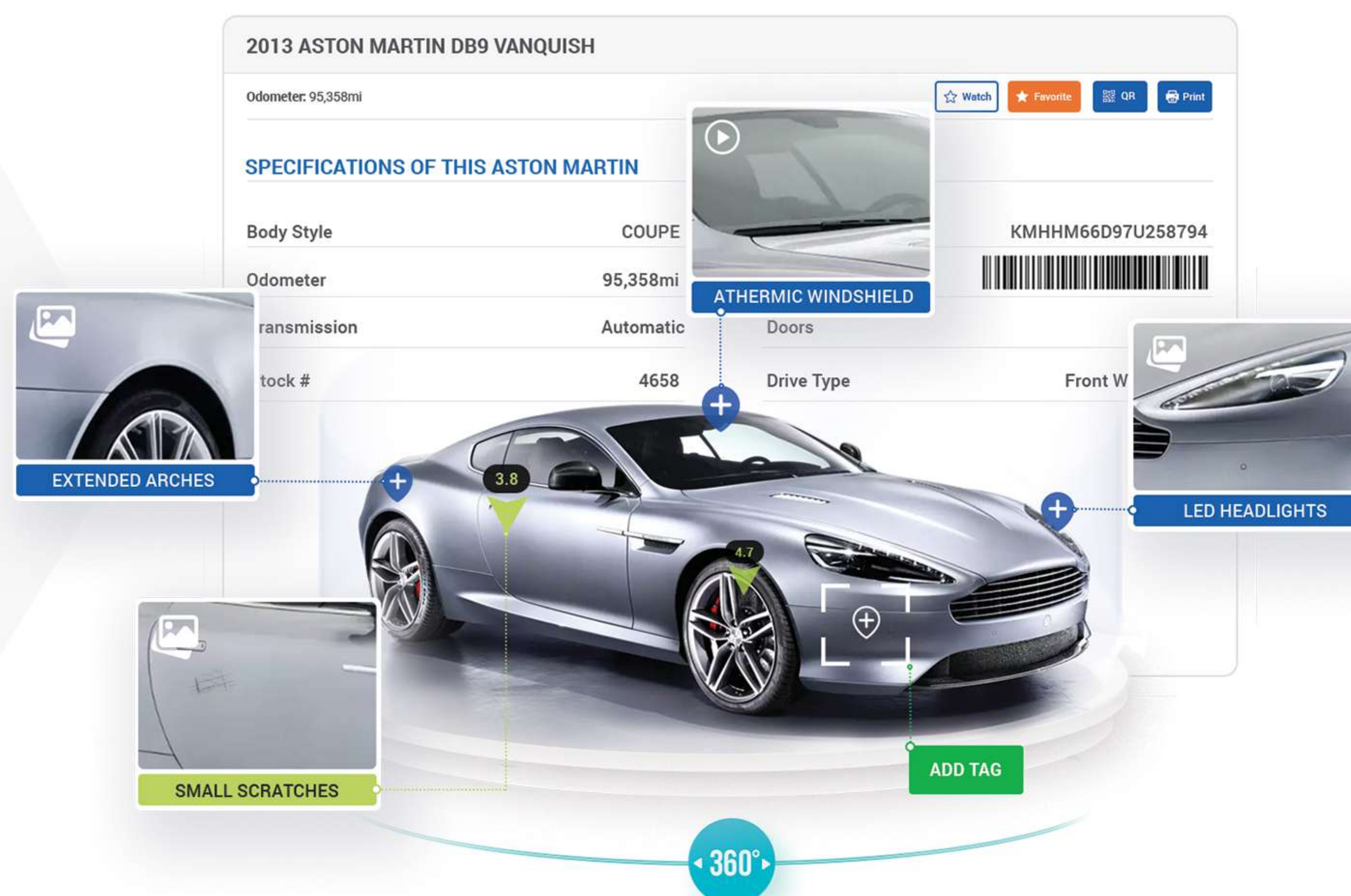
- | | | |
|---|---|---|
| Choose the seller disclosure; As-Is, Ride and Drive, Caution or Auction Guarantee. | The level of detail our VIR™ provides is not available with any other system on the market today. | User access control limits puts you in control of who can view, update and assign a VIR™. |
| Choose start time/end time. | Ability to attach photos to specific damaged areas. | VIN decode either via 2D or 3D barcode scanner. |
| On the fly or bulk image upload capability. | Choose physical location of vehicle. | Admin dashboard that allows users the ability to manage all inventory. |
| Enter vehicle details and recovery information. | Enter pricing information (starting bid, floor price, bid increment, buy now price). | Manually add or ,edit vehicle options. |
| Patent pending GUI interface that reduces the time to upload a comprehensive vehicle inspection to all three auctions in under 20 min/vehicle on average (Live on OVE, Adesa and SmartAuction). | | |



360-DEGREE INTERACTIVE VEHICLE INSPECTION REPORT™

360VIR™ FEATURES

- 360 PANORAMIC VEHICLE VIEW
- CLICKABLE HOTSPOTS & DAMAGE TAGGING
- ADD PHOTOS AND VIDEOS TO TAGS AND DAMAGES
- INTUITIVE INTERFACE AND HINTS FOR FAST 360's CREATION
- TRANSFORM STATIC VDPS INTO INTERACTIVE EXPERIENCES



Get your car shoppers engaged and move them from doubt to certainty with the 360VIR™ feature! Easily add 360 panoramic vehicle presentations with interactive embedded hotspots capturing every detail or damage to build trust and sell more.

360-DEGREE PANORAMIC VIEW

A single 360 walk-around view is worth more than a thousand regular images while taking much less time to create and upload for you. Just pick a vehicle to which you want to add a 360, go to the 'Images' tab within a VIR™ module, click the 360° icon and you are ready to go! Set the needed walk-around duration (16-60 seconds), tap to start recording and follow the user-friendly instructions. A video stabilization ensures a smooth recording even at fast walking speed.

HIGHLIGHTS

Add clickable tags that will elaborate on the vehicle history and visually highlight key details. Just tap on any vehicle part or place, add a comment to a tag, attach photos and video to enhance the viewing experience and interactions with your inventory.

DAMAGE TAGGING

Clearly tag vehicle damages, add close-up images and relate the damage to a corresponding vehicle part specifying the damage type, severity, description, and recommended actions. Instantly calculate the Estimated Repair Cost. Easily capture high-quality panoramic shots with 360VIR™, highlight features and disclose damages to build buyers confidence and sell more vehicles online.





PREDICTIVE
AUCTION STREAMING

FAST

AI 'BUBBLE' VIRTUAL AGENT

24/7 CONVERSATIONAL AI

PRODUCT DETAILS



TIRELESS & HIGHLY COMPETENT VIRTUAL AGENT

Imagine a tireless Virtual Agent that is available 24/7 to interact and respond to your clients needs. Introducing the only Artificial Intelligence-Powered Virtual Agent that can answer specific questions and pull up the content of items purchased and sold by your clients through your platform.



Whether there is just a few clients inquiries or all your clients at the same time, the AI 'Bubble' Virtual Agent will engage and instantly navigate them to the specific answer they are seeking and hold them in the Dialog box queue until your customer service agents are able to pick up the chat.

- TRACK MOST COMMON QUESTIONS AND RESPONSES FOR TRAINING
- NAVIGATE VISITORS TO WHAT THEY SEEK IN JUST A FEW MINUTES
- COLLECT BUYERS BEHAVIORAL AND INTERACTION DATA FOR IMPROVED COMMUNICATION
- EMBED THE AI 'BUBBLE' VIRTUAL AGENT INTO YOUR WEBSITE & MOBILE APP
- REDUCE LABOR COST WHILE INCREASING YOUR CUSTOMER SATISFACTION
- AUGMENT HUMAN RESOURCES WITH TECHNOLOGY



AUCTIONSTREAMING.COM

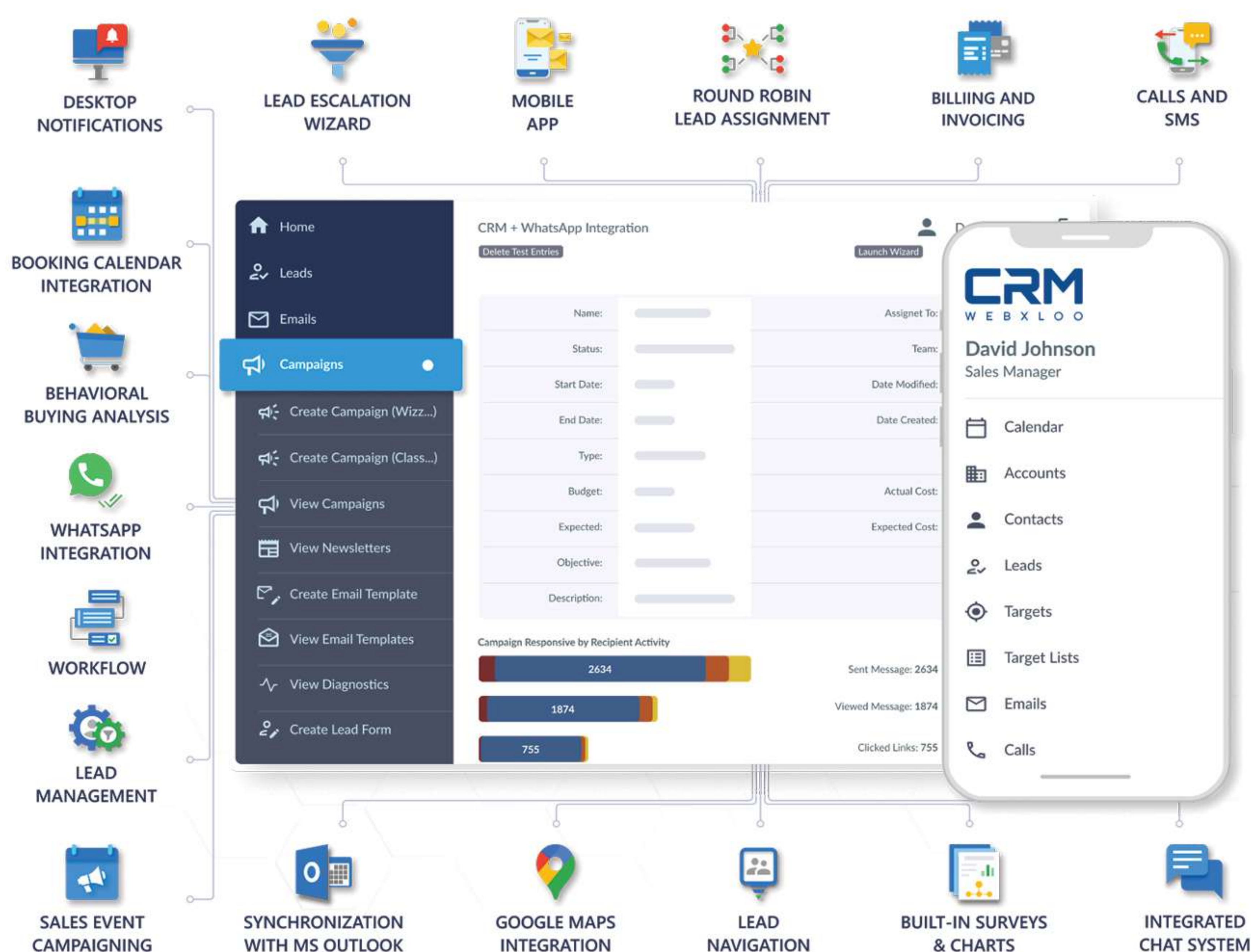


INTEGRATED CALL MANAGEMENT, EMAIL, SMS MARKETING, LEAD DISTRIBUTION

The Auction Streaming CRM is user friendly and has a systematic GUI interface which can easily adapt, and can provide a more simplified workflow logic. It is a fully integrated customer management solution with inbound and outbound calling/SMS along with live chat to provide the most complete CRM solution on the market today. You can assign leads, set escalation, Round Robin and lead data distribution rules to keep track of all lead activity and monitor your sales staff performance from one centralized location.

The CRM is fully interactive with an event calendar, activity based tasks, escalation process and campaign management of a client's budget and purchasing habits.

CRM ADVANTAGES



- ESCALATION RULES & PRIORITY
- CONVENIENT CENTRAL DATABASE
- MANAGE MARKETING CAMPAIGNS
- COMPLETE CUSTOMER/LEAD HISTORY
- INBOUND & OUTBOUND CALLING/SMS
- TRACK SALES LEADS FROM START TO CLOSE
- SECURE CONVERSATION RECORDING
- PERSONALIZED CLIENT EXPERIENCE
- ROUND ROBIN LEAD DISTRIBUTION
- SPEECH TO TEXT CONVERSION
- WORKFLOW & LEAD QUEUE

The convenience of 24/7 access via your desktop, tablet or smartphone along with the flexibility needed to keep up with the ever changing market conditions. Our mobile application is just as flexible/robust as the desktop version. The application for car dealers, available for both Android and iOS users, allows you to view, create and modify CRM data anytime, via tablet or smartphone. With our latest version, you can now send messages to your clients directly from your CRM and receive their answers in the same convenient way. You are not tied to emails anymore. This feature is also available with our Mobile CRM.

Download on the
App Store



GET IT ON
Google Play





PREDICTIVE
AUCTION STREAMING

FAST
OVERVIEW

MARKETPLACE

EVERY MODULE IN ONE SOLUTION

PRODUCT DETAILS



REACH BEYOND THE GATES

Sell cars everyday, not just on Sale Day. The Local Marketplace platform offers auctions the opportunity to market and sell online any day of the week directly from physical inventory of the auction or from virtual inventory on your dealer's lot.

The Local Marketplace is integrated with our AuctionLink™ service, connecting your auction directly with the Dealership Management System (DMS) for seamless uploads of vehicle information and photos.

SPECIFICATIONS OF THIS VOLKSWAGEN ARTEON 2017

Body Style	SEDAN	VIN #	2C3CCADT1DH693486
Odometer	15,074 mi	Doors	4 DOORS
Fuel Type		Drive Type	

BUY NOW PRICE: **\$26,500**

Buy It Now

Time Remaining: 21h 49m 25s

Reserve Not Met ⓘ

Starting BID: \$20,500

Proxy Bid

Bid Up \$20,500

\$ Offer Amount

Make Offer

YELLOW

OTHER

MAKE OFFER

BID UP

SLIDESHOW

PROXY BIDDING

BUY NOW

COUNTDOWN TIMER

STARTING BID

LIGHTS

RIDE AND DRIVE

EXCEPTIONAL

MARKETPLACE BIDDING PLATFORM FEATURES

- BUY NOW
- MAKE OFFER
- RESERVE PRICE
- LIVE BIDDING
- PROXY BIDDING
- COUNTDOWN TIMER
- EXTENDED TIMER
- BUYER REGISTRATION
- BUYER SPENDING LIMITS
- BIDDING HISTORY
- BUYER BUY / SELL EMAIL NOTIFICATIONS
- VEHICLE VIDEO



MARKETPLACE

MOBILE APPLICATION



THE SIMCASTS™ MARKETPLACE APP

Our Digital Marketplace web platform has been established to be one of the best ways to wholesale vehicles. But we know that car dealers are definitely not able to be at or near their desktops all of the time. That's why we have converted our Marketplace's desktop version functionality into a mobile application.

The SimCasts™ Marketplace app is software that has been designed with the overall dealership user experience in mind. The intuitive front-end interface combined with a robust back-end creates a richer application that fits right into the palm of your hand.

EASY-TO-USE

The whole buying experience is very convenient. With the SimCasts™ Marketplace app, buyers are able to safely purchase a vehicle from wherever they are, whether it be at work, at home, or at their kid's school concert.

And you definitely don't have to be a techie to take advantage of this SimCasts™ Marketplace app. Anybody who knows how to use a smartphone can get familiar with using our application.

The SimCasts™ Marketplace app gives your business the ability to wholesale inventory much faster, and get paid for it in less time than what it would take without the app.

FULLY-FEATURED

When you log into the SimCasts™ Marketplace app, you'll understand what it means to make the most out of those 5-plus inches of screen. Everything that a buyer needs to know in order to make a purchase is fully displayed on their mobile device:

- DETAILED AUCTION LIST
- ADVANCED FILTERING OPTIONS
- VEHICLE PHOTO COLLAGE
- SPECIFICATIONS TAB
- LIVE BIDDING PANEL
- VEHICLE INSPECTION REPORT™ AND LIGHTS
- IMPROVED NAVIGATION
- WATCH LIST
- FIXED BIDDING BAR

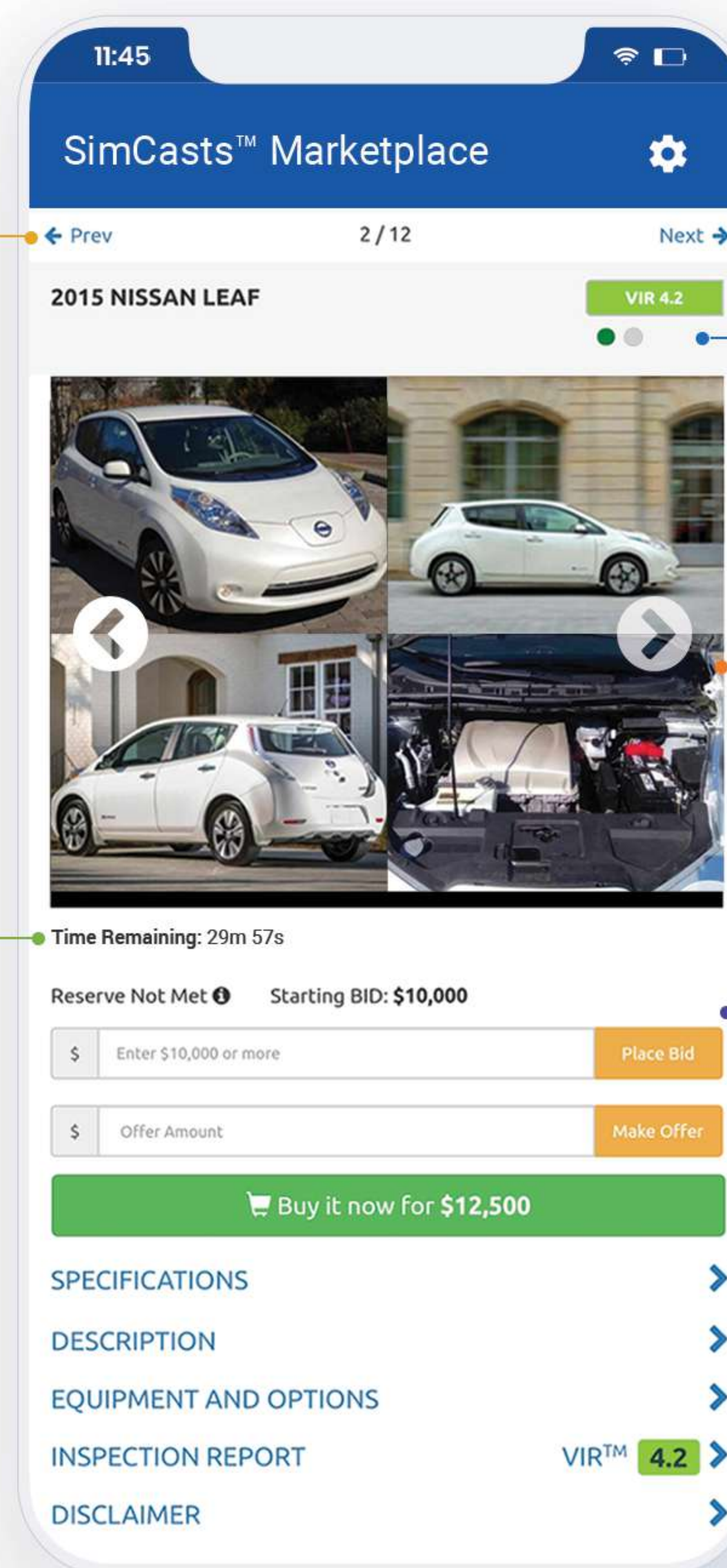
QUICK
NAVIGATION

TIME
COUNTER

SALE EVENT
LIGHTS

IMAGE
GALLERY

PLACE BID
AND PROXY





PREDICTIVE

FAST

AUCTION STREAMING

STABLE

ELECTRONIC CHECK-OUT

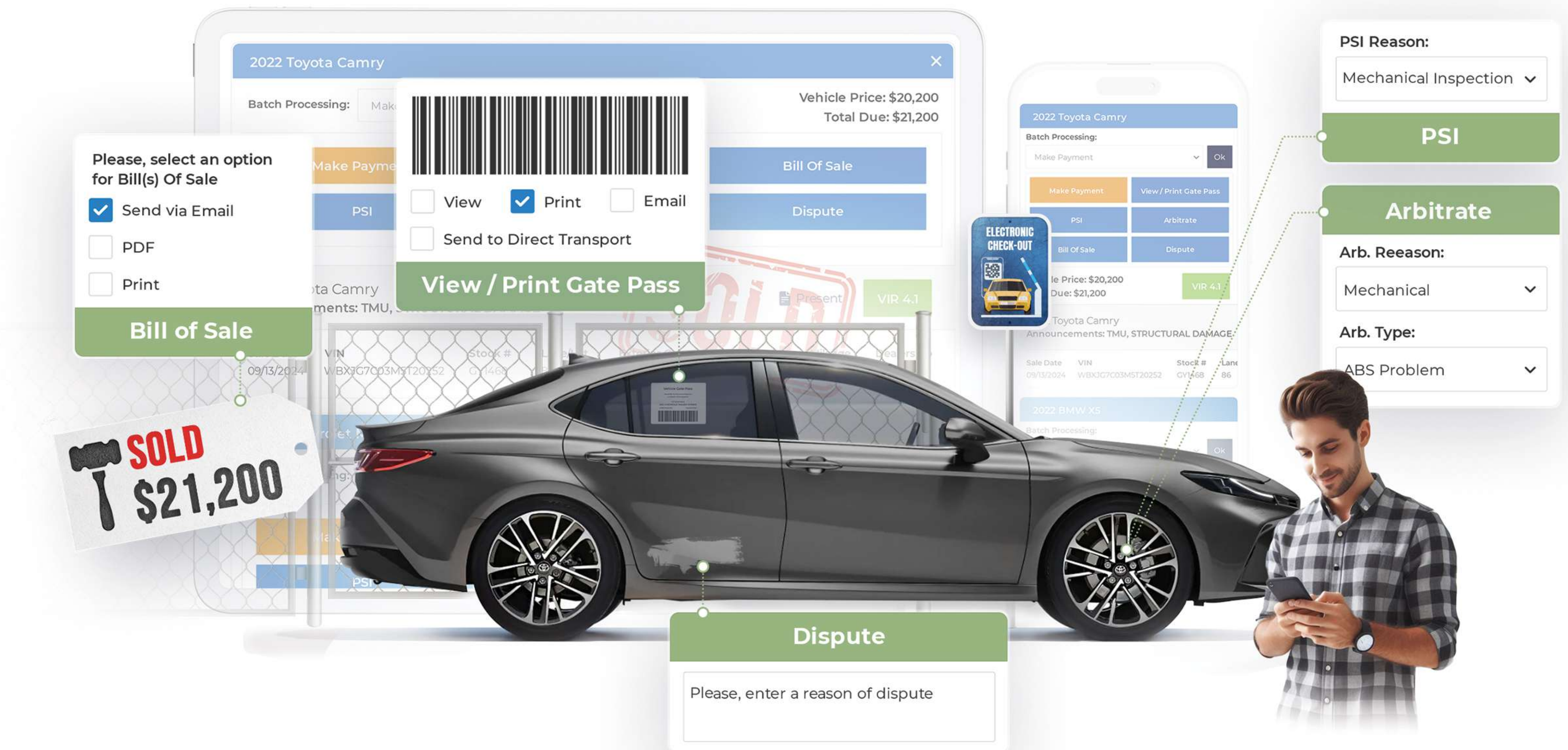
PAPERLESS, GATE PASS, PAYMENTS, NAVIGATION, WHOLESALE INSPECTION, ARBITRATION

PRODUCT DETAILS



UPGRADE YOUR OPERATIONS TODAY!

Auctions offering Electronic Check-Out, significantly improve the buyers' experience and customer satisfaction in addition to reducing the cost and expeditiously moving the inventory to the transport and to the dealership lot.



- MAKE PAYMENT
- VIEW / PRINT BILL OF SALE

- DISPUTE
- VIEW / PRINT GATE PASS

- ORDER PSI
- ORDER ARBITRATION (CHECK STATUS)

The Make Payment batch feature is available for purchased vehicles. This functionality enables the processing of payments for either multiple vehicles or a single vehicle.

EFFICIENCY AND SPEED

- REDUCE WAIT TIMES
- AUTOMATED PROCESSES

COST EFFECTIVENESS

- REDUCE STAFFING NEEDS
- LOWER OPERATIONAL COSTS

ENHANCED USER EXPERIENCE

- FASTER RESOLUTION OF ISSUES
- SELF SERVICE OPTIONS EXCLUSIVE TO AUCTION STREAMING

ACCURACY

- MINIMIZE HUMAN ERROR
- REAL-TIME UPDATES

SECURITY

- SECURE TRANSACTIONS
- COMPLIANCE AND AUDIT TRAILS

CONVENIENCE

- 24/7 ACCESS
- MULTIPLE PAYMENT OPTIONS

DATA COLLECTION AND ANALYTICS

- INFINITELY SCALABLE
- INTEGRATION WITH COMPLEMENTARY SYSTEMS



ARBITRATION

RESOLVE AUCTION DISPUTES



RESOLVE AUCTION DISPUTES SEAMLESSLY WITH ARBITRATION

In the fast-paced world of automotive auctions, disputes can arise. Our solution simplifies the arbitration process, ensuring smooth and efficient resolution, protecting the interests of both buyers and sellers. Here's why you need our service.

- **ARBITRATION ORDER MANAGEMENT:**
Easily open arbitration orders when disputes occur, selecting from a list of reasons to initiate the process.
- **PREVENT UNWANTED TRANSACTIONS:**
Set the vehicle to "Arbitration" state to block new bids or orders until the issue is resolved, providing clarity and preventing further complications.
- **FLEXIBLE OUTCOMES:**
Resolve the arbitration with an "Arb Accept" order, enabling you to adjust the bid price and finalize the vehicle's outcome.

WHY YOU NEED IT

- **EFFICIENCY:**
Streamlines the dispute resolution process, saving time for both buyers and sellers.
- **FLEXIBILITY:**
Allows for flexible pricing adjustments based on the outcome, maximizing value for all involved.
- **TRANSPARENCY:**
Keeps all parties informed of the arbitration status, fostering trust in the transaction.

AMS Main Menu

Dealer Profile

Advanced Search

REG VSN VIN

Hide Details

Pre Sale Inspection

Announcements

Misrepresented

Mileage

PSI

Arbitration Order

Arbitration Reason: Mechanical

Sale Date	Name	VIN	Style	VSN
09/21/2024	A01 2023 RAV4 Hybrid	W4228S8VLW550510	2.5L 4-CYL 4DR SE 4WD	503910
09/18/2024	A05 2019 ACURA MDX FWD	5J8YD3H59KL001577	V6 CYLINDER ENGINE	453910
09/10/2024	A02 2020 ACURA MDX	5J8YD4H51LL029025	MDX SH-AWD 7-PASSENGER	503654

Arbitration Type: ABS Problem

Outcome: In Progress

Pass

Fail

Arbitration Outcome Order

Adjust.: \$2,000.00

Orig Bid: \$25,000.00

New Bid: \$23,000.00

Sale Date	Name	VIN	Style	VSN
09/21/2024	A01 2023 RAV4 Hybrid	W4228S8VLW550510	2.5L 4-CYL 4DR SE 4WD	503910
09/18/2024	A05 2019 ACURA MDX FWD	5J8YD3H59KL001577	V6 CYLINDER ENGINE	453910
09/10/2024	A02 2020 ACURA MDX	5J8YD4H51LL029025	MDX SH-AWD 7-PASSENGER	503654

Our arbitration system is built to ensure that your automotive auctions run smoothly, even when disputes arise.



(320) 278-7326



PREDICTIVE
TRANSPORTATION LOGISTICS
AUCTION STREAMING

FAST

TRANSPORTATION LOGISTICS

REAL-TIME TRACKING WITH TRUAPP

STABLE

PRODUCT DETAILS



TRANSFORMING AUCTION LOGISTICS: A SMARTER, FASTER APPROACH

In the high-stakes world of auctions, efficient logistics can make or break the experience. That's why we've created a solution designed to streamline every step of the process. Here's how we're setting a new standard for auction logistics:

EFFORTLESS PICK-UP AND DELIVERY MANAGEMENT

Simplify your workflow with our intuitive system for issuing pick-up and delivery notices, tickets, and orders. Say goodbye to manual tasks and hello to a streamlined, precise process that keeps everything running smoothly.

CUSTOMIZABLE FEE STRUCTURES

One size doesn't fit all when it comes to your clients. Our platform lets you tailor fees to meet each client's unique needs, creating a more personalized and professional experience that strengthens relationships and builds loyalty.

REAL-TIME TRACKING WITH TRUAPP

Transparency builds trust, and our upcoming TRUApp delivers just that. With real-time tracking, you'll have up-to-the-minute updates on pick-ups and deliveries, giving you and your clients unmatched peace of mind.

AUTOMATED DISTANCE-BASED FEE CALCULATION

Forget manual calculations. Our system uses Google Maps integration to automatically calculate pick-up and delivery fees based on precise distances between auction sites and client locations. This ensures accurate pricing while saving you time and reducing errors.



Departure
**QJF7+G5 Mission Bay,
San Francisco, CA, USA**
ETD 01.12.25 (GMT -5)

PSLU 8002936

Arrival
**625P+FH Alton,
Richards Bay, South Africa**
ETD 01.22.25 (GMT +8)

 AUCTIONSTREAMING.COM

PRODUCT DETAILS



NEW TECHNOLOGIES

AUCTIONLINK™

MULTI-LIST TO OVER 30 PLATFORMS

BUY NOW PRICE

AUCTION

TIME REMAINING

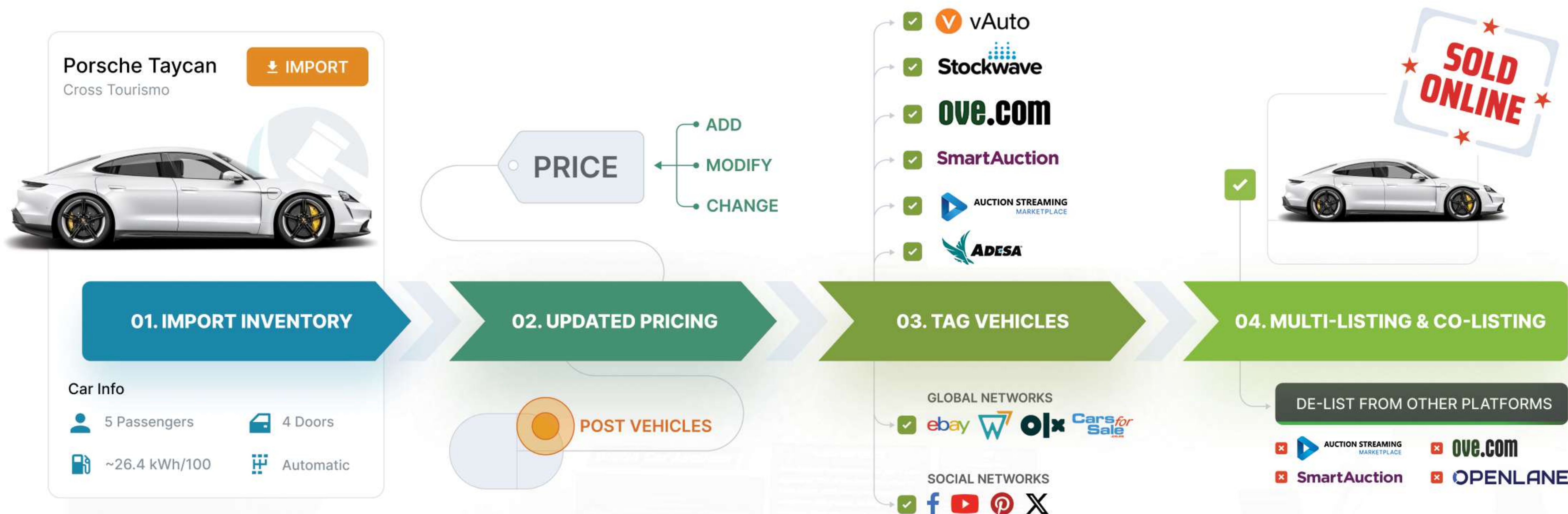
SELLER



INNOVATIVE AND AFFORDABLE MARKETING SOLUTIONS

Auto post and remove your inventory on other online marketplaces like OVE, Adesa and Smart Auction.

With our AuctionLink™ data feed we will push your vehicle inventory to the top online automotive marketplaces like SmartAuction, OVE and Adesa. Seamlessly post a vehicle onto the marketplace with a comprehensive inspection report attached.



✓ Import Inventory

✓ Set Pricing Rules

✓ Tag Vehicles to Online Auctions



Get your dealer's inventory in front of millions of potential customers from around the world! Live data-feeds from the inventory of the Dealer's lot means no double-entry of vehicle information. Even any pre-existing photos can come directly to AuctionLink™.

MORE VISIBILITY

We offer you unlimited potential in listing vehicles not only locally, but nationally and even internationally! Our professional team will guide you if you are truly looking for quality service designed to add value to your business and save money.

For everyone who is utilizing online advertising, we are ready to distribute eye-catching design and attention-grabbing visual content. Reach your customers anywhere.

(320) 278-7326

Mobile Dashboard
SimCasts™
Multi-Lane Buyer Page
CAM 3™
Auctioneer
A.I. Auctioneer
In-App Bidder
If-Sale
VIR™
360VIR™
CRM
Marketplace
AI 'Bubble' Virtual Agent
Electronic Check-Out
Arbitration
Logistics
AuctionLink™
e-Magazine | LVS™
Auction On Wheels | RWD
Rapid Bid MPS
BiTools



PREDICTIVE
AUCTION STREAMING

FAST AUCTION-ON-WHEELS ONLY WITH AUCTION STREAMING

PRODUCT DETAILS



Go where the cars are with Auction-On-Wheels! CAMS 3™ platform enables your Brick-N-Mortar auction to multiply and scale as it brings your auction services to large franchise dealership that are looking to run a stand-alone event at their location. Push back on the uncertified virtual online systems that are encroaching on your sales. Become the hybrid provider that can facilitate the number of vehicles to support a full one lane event at their location.

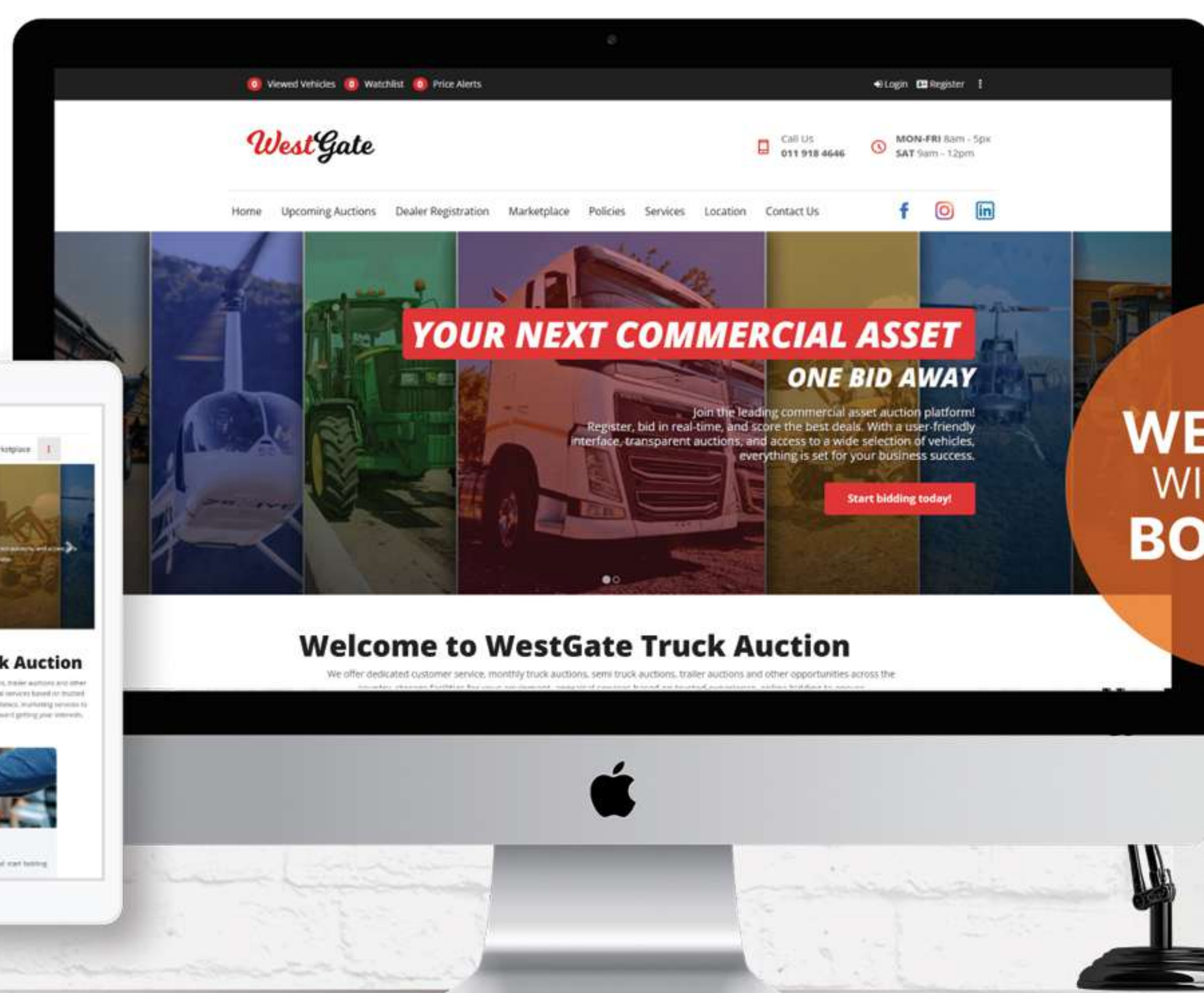
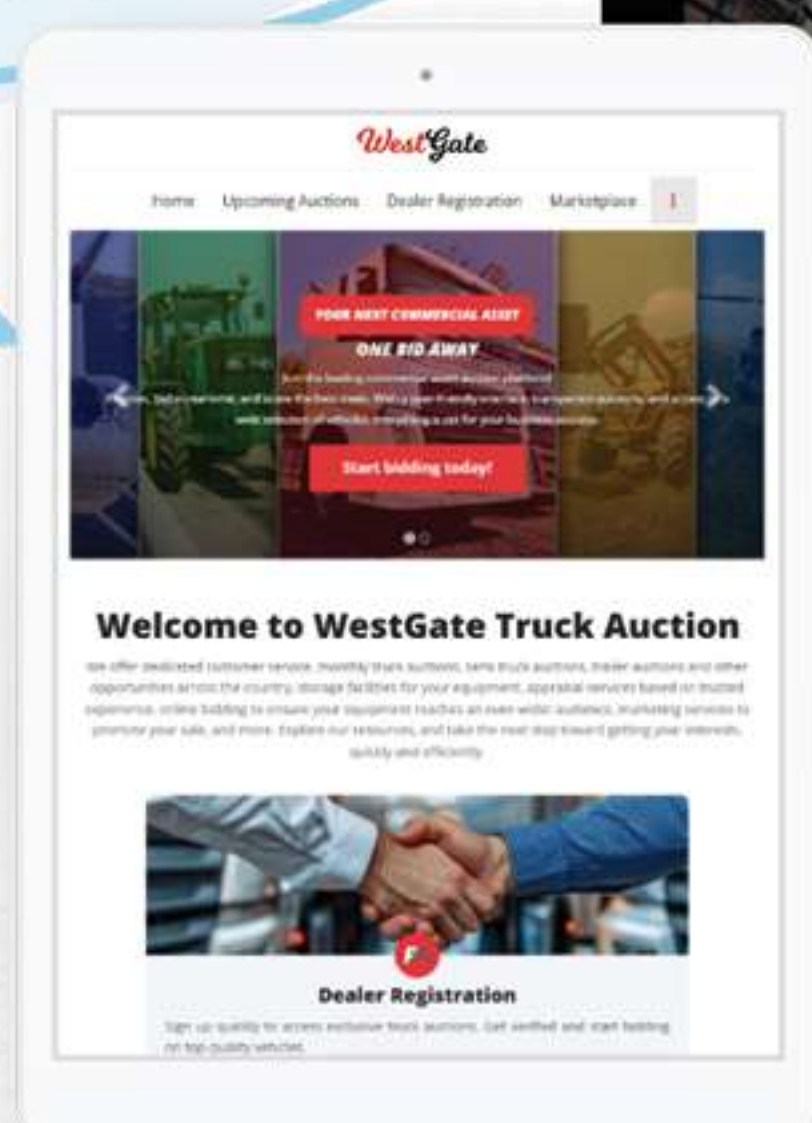


RESPONSIVE WEBSITES WITH SALE EVENTS AND REPORTS

COMPATIBLE WITH ALL DEVICES

Responsive website+ design is the linchpin for all mobile interactions. That's why we have developed Responsive Auction Sites that are not only compatible with all devices, all browsers, and all operating systems, but are also powerful and full-featured sales platforms that support online Sales Events along with their respective Reports for analysis. Every module in our Auction Sites is responsive and mobile-friendly to provide a consistent user experience.

Adaptive
for
all Tablets!



Desktops

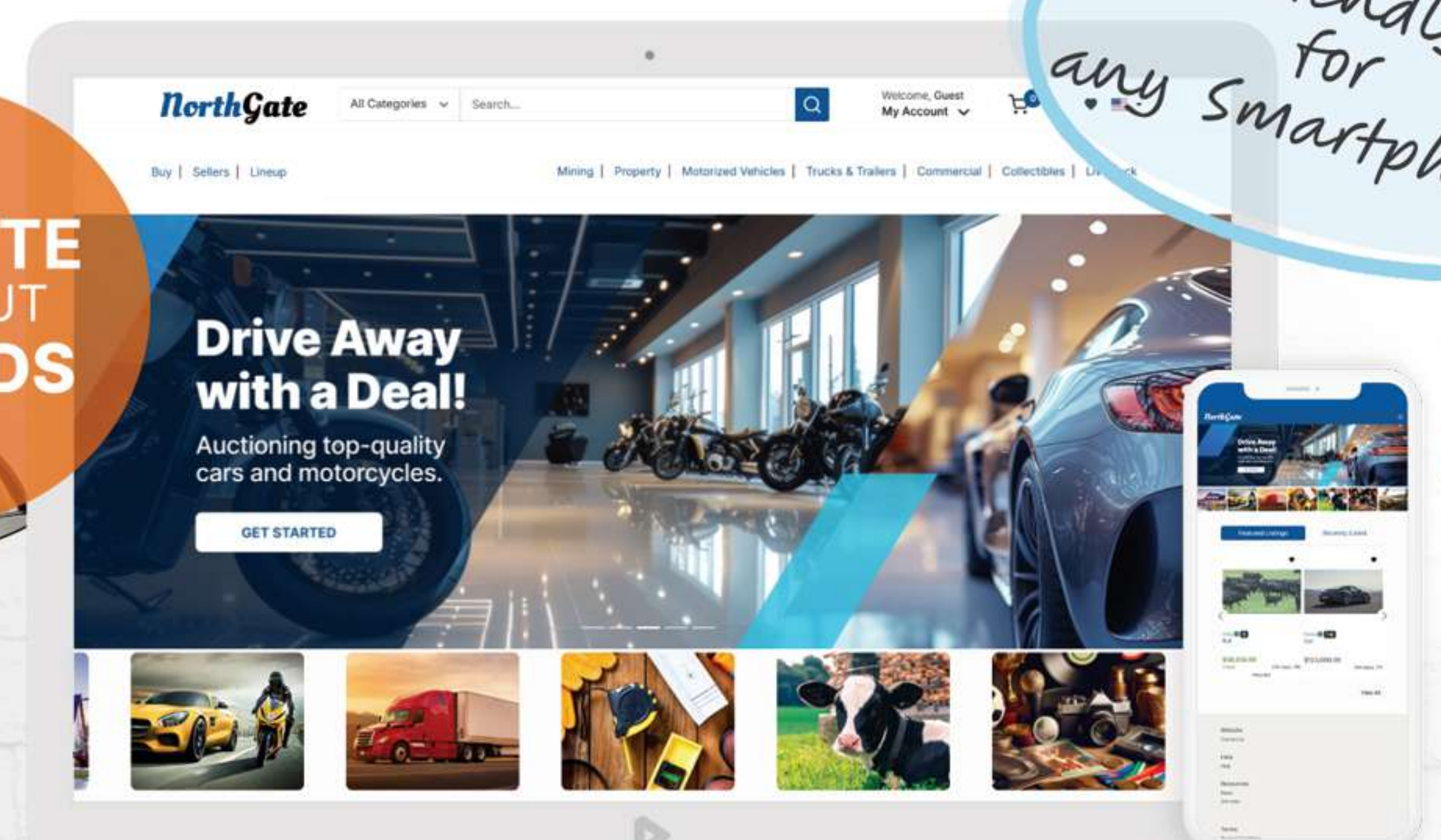
Laptops

Tablets

Smartphones

WEBSITE
WITHOUT
BOUNDS

Friendly
for
any Smartphone!



AUCTIONSTREAMING.COM

PRODUCT DETAILS



NEW TECHNOLOGIES

CONVENIENT

LVS™

LIVE VIDEO STREAMING

BUY NOW PRICE

AUCTION

TIME REMAINING

SELLER



VIDEO INSPECTIONS

The LVS™ (LIVE VIDEO STREAMING™) application is the next evolution in post sale inspections and video test drives. Posting pre-recorded test drives to the Auction website can provide additional insight into the vehicle's condition. Documenting and broadcasting Post Sale inspections ensure confidence for Auctions and Dealers. With Auction Streaming, the applications of LVS™ are limited only by your imagination.

THE POWER OF VIDEO

- PUT DEALERS IN THE VIRTUAL DRIVER SEAT
- NO SOFTWARE DOWNLOAD NEEDED TO STREAM VIDEO
- ARCHIVE VIDEO PSI'S AND TEST DRIVES FOR ON-DEMAND PLAYBACK
- DEPLOY LVS™ IN COORDINATION WITH SIMCASTS™ SIMULCAST SALES
- CAPTURE IMPORTANT AUDIO OF ENGINE AND DRIVETRAIN OPERATIONS
- SUPERIOR COMMUNICATION AND DOCUMENTATION FOR PSI
- INCREASE PSI CONVERSION RATIO
- SPEECH TO TEXT CONVERSION



E-MAGAZINE ONLINE MAGAZINE MARKET

E-MAGAZINE ADVANTAGES

- REALISTIC 3D PAGE TURNING
- PUBLISH MARKET REPORTS EACH MONTH
- ON DEMAND PRINTING FOR FUTURE SALES
- CREATE CUSTOM PAGES FOR CALENDARS AND FLYERS
- CONTROL THE LOOK, FEEL AND BRANDING OF YOUR AUCTION
- PRINT IT, SAVE IT ON A FLASH DRIVE OR EMAIL IT TO INCREASE SALES
- TREMENDOUS SAVINGS ON PRINTING, DISTRIBUTION AND POSTAGE COSTS



(320) 278-7326

Mobile Dashboard
SimCasts™
Auctioneer
If-Sale
VIR™
360VIR™
CRM
AI 'Bubble' Virtual Agent
Marketplace
SimCasts™ MPS
Arbitration
Logistics
AuctionLink™
e-Magazine | LVS™
Auction On Wheels | RWD
Rapid Bid MPS
BiTools



PREDICTIVE
AUCTION STREAMING

FAST RAPID BID MPS

COMPLETE BIDDING PLATFORM

PRODUCT DETAILS



ALL AUCTION MODES ON ONE PAGE

The screenshot displays the Rapid Bid MPS interface. At the top, there are filters for 'Sort By' (Grading, Year, Make, Model, Odometer, Price, Stock, Time Remaining) and buttons for 'Total Spend Budget \$400,000', 'Optimization Scenario A | Priority 4', and 'Priority Settings'. Below this is a table of vehicles for auction. The table columns include Image, YMM/Stock, VIN, Grade, Odo, Bid Up, Make Offer, Buy Now, Seller, High Bidder, High Bid, Reserve, and Time Remaining. Three vehicles are listed: a 2016 Dodge Grand, a 2015 Jeep Wrangler, and a 2015 Jeep Wrangler. A 2018 Audi A7 is highlighted with a green 'VIR 4.5' badge. Below the table, a detailed view of the Audi A7 is shown, including its image, VIN, and various bidding options: 'Bid Up \$33,500', 'Amount', 'Offer', 'Buy Now \$34,500', 'HIGHEST BID', 'OUTBID', and 'OUTBID'. A QR code is also visible, with the text 'SCAN TO SEE HOW IT WORKS' below it.

RapidBid MPS is a controlled timed auction that allows you to sell 1000 vehicles in 20 minutes. Attract more Dealers by taking the headache out of the inventory acquisition process enabling them to rapidly Set Proxy, Bid Up, Make Offer, Buy Now without even leaving their offices. Eliminate exhausting drives from one auction location to another and make dealers your life-long customers with Rapid Bid MPS feature.

BUY NOW

When your buyers like what they see, they can purchase any vehicle on the spot, worry-free with no bidding and no waiting simply by clicking the 'Buy Now' button.

MAKE OFFER

With a "Make Offer" button, your buyers can instantly make their offers without going through the bidding process.

BID UP

Your buyers can 'Bid Up' with the set bid increment in one click and watch themselves becoming the highest bidders or being outbid by other participants. The color highlighting is used to indicate the current bidder status, Green - for the highest bidders, Red - for the outbid ones.

EXTENDED TIME

All bidders will see the exact second the vehicle is sold or the time expires.

MULTI-LEVEL BIDDING

Your dealers and public buyers will be able to participate and buy online with variable fees structure.

SORTING & FILTERING

The Sorting option will allow arranging the inventory by Year, Price, Grading, Odometer readings, and Time Remaining from high to low, and vice versa. Filter inventory list by Price, Condition, Body Style, Make, Year, Odometer, and Location to view and interact with only the chosen vehicles. Change the filter and re-organize your preferences anytime.



ANALYTICS CENTER

User-driving data mining and report building features, allows your staff with little to no coding experience to build dynamic data elements and reports for your customers and auction management. Output can be assembled in any configuration and saved for later access or replication to evolve as your needs change.



The Dashboard is the heart of the "Analytics Center" allowing the user to set the desired layout and generate summary reports, and comparative charts, applying infinite combinations of filter and sorts with summary outputs and saving them for future use. Each user can customize their reports to isolate only the variable they wish to monitor and setup exception alerts to draw instant attention.

The multiple tabs allows multi rooftop auctions to combine the reports for a week to week or quarterly comparison of the benchmarking of their improvement.

Subscribe to a scheduled delivery of the reports via email or embed them into Power-BI or Tableau for instant updates to create professional OEM and output reports for your accounting software and clients' specific needs. Deliver the sales report to each of your staff with metrics on how to improve the Ops for the following weeks, placing them beside your customers rather than in front of them.

Your I.T. team and your savvy power users will appreciate the API integrations available to any data sources to help you build combinations of reports with other software applications. Just drag and drop the template or report framework onto the page, select the field variables dataset and set your criteria and you are done. Similarly, subscribe to the report or data source and get instant updates



PRODUCTS & SERVICES 2025

SCAN
QR CODES
FOR MORE
INFORMATION



AUCTION-ON-WHEELS

Function outside of your location with all the details synchronized with the main office.



MOBILE DASHBOARD

Our SimCasts™ Mobile Dashboard app is a cutting-edge auction solution for remote mobile bidding, mobile reporting, report generation, and so much more!



IN-APP BIDDER

Enhance Buyer engagement and accountability with the new IN-APP Bidder mobile application available only through AuctionStreaming.com.



AUCTION RESPONSIVE WEBSITES

Fully dynamic, customizable responsive auction websites are compatible with all major smartphone platforms and OS.



MULTI-LINE BUYER PAGE

Auction Streaming's Multi-Lane Buyer Interface enables dealers to check up to 6 lanes and have them all displayed on a single screen.



AI 'BUBBLE' VIRTUAL AGENT

Imagine a tireless Virtual Assistant that is available 24/7 to interact and respond to your clients needs.



MOBILE MARKETPLACE

The SimCasts™ Marketplace app provides the most convenient, hassle-free, and profitable way to wholesale vehicles remotely.



IF-SALE COUNTER OFFER

Now the buyer and seller can negotiate in real-time without the need to wait in line or any auction staff to be involved.



AUCTIONEER INTERFACE

Our new Auctioneer Display Interface (ADI) allows an auctioneer to use the rear facing camera on a tablet to interact with online audience.



LVS™

Live Video Streaming™ for Pre-Sale, Post Sale and Video Test Drives. Even live Auction pre-recorded Condition Reports are possible.



360VIR™

Movable 360° panoramic images with clickable video and photo highlights and damages.



VIR™

The Vehicle Inspection Report™ supports quick and accurate condition reports combined with vehicle scoring.



MARKETPLACE

Why farm out your internet business unnecessarily? Your loyal online dealers can Buy Now and Proxy Bid on your web site with \$0 success fees.



CAMS 3™

The industry's first fully integrated, event driven and real-time Cloud Auction Management System 3™ ties everything into your back-office management.



RAPID BID MPS

The controlled timed auction to sell 1000 vehicles in 20 minutes.



SIMCASTS™

Go beyond legacy simulcast with SimCasts™ and our multi-camera technology with the industry's first independent vehicle scoring.



AUCTIONLINK™

Automated posting and 'sold' listing removal for OVE, Smart Auction, Adesa and Auction Streaming's own Marketplace.



A.I. AUCTIONEER

Combine the auctioneer's personality with machine learning.



E-MAGAZINE

A powerful post-sale market report tool with full color and detailed vehicle sale information crucial for landing new accounts.



CRM

Fill the gaps in your customer service with Auction Streaming and Customer Relationship Management.



B.I. TOOLS

Connect to available databases and gather the information about clients, deals, statistics, regardless the type of it - be it web data, mobile data, social data, back-end data, or CRM data with B.I. Tools

